

RATCHAPRASONG DISTRICT

Connectivity and Walkability District



RATCHAPRASONG

IS BANGKOK'S ORIGINAL DISTRICT
DESTINATION, A UNIQUE COLLECTION OF
RETAIL, HOSPITALITY, COMMERCE AND
SPIRITUALITY - THE TRUE 'HEART OF BANGKOK'



Who Are In Ratchaprasong?

RATCHAPRASONG
DISTRICT

The Ratchaprasong Square Trade Association (RSTA)
Is currently made up 9 landlord members , consist of 23 buildings



7 Retail centers

Amarin

centralwOrld

ERAWAN
MALL

GAYSORN
VILLAGE

THE PLATINUM
FASHION MALL

THE MARKET
BANGKOK

GO
MALL

10 Hotels & Residential

ANANTARA
SIAM BANGKOK
HOTEL

CENTARA
GRAND
BANGKOK

GRAND | HYATT
ERAWAN BANGKOK

INTERCONTINENTAL
BANGKOK

Holiday Inn
BANGKOK

NOVOTEL
BANGKOK

COURTYARD
BY MARRIOTT
Bangkok

RENAISSANCE
BANGKOK RATCHAPRASONG
HOTEL

ST REGIS
BANGKOK

WALDORF ASTORIA
BANGKOK

MAGNOLIAS
BANGKOK

5 Office buildings

Amarin

centralwOrld

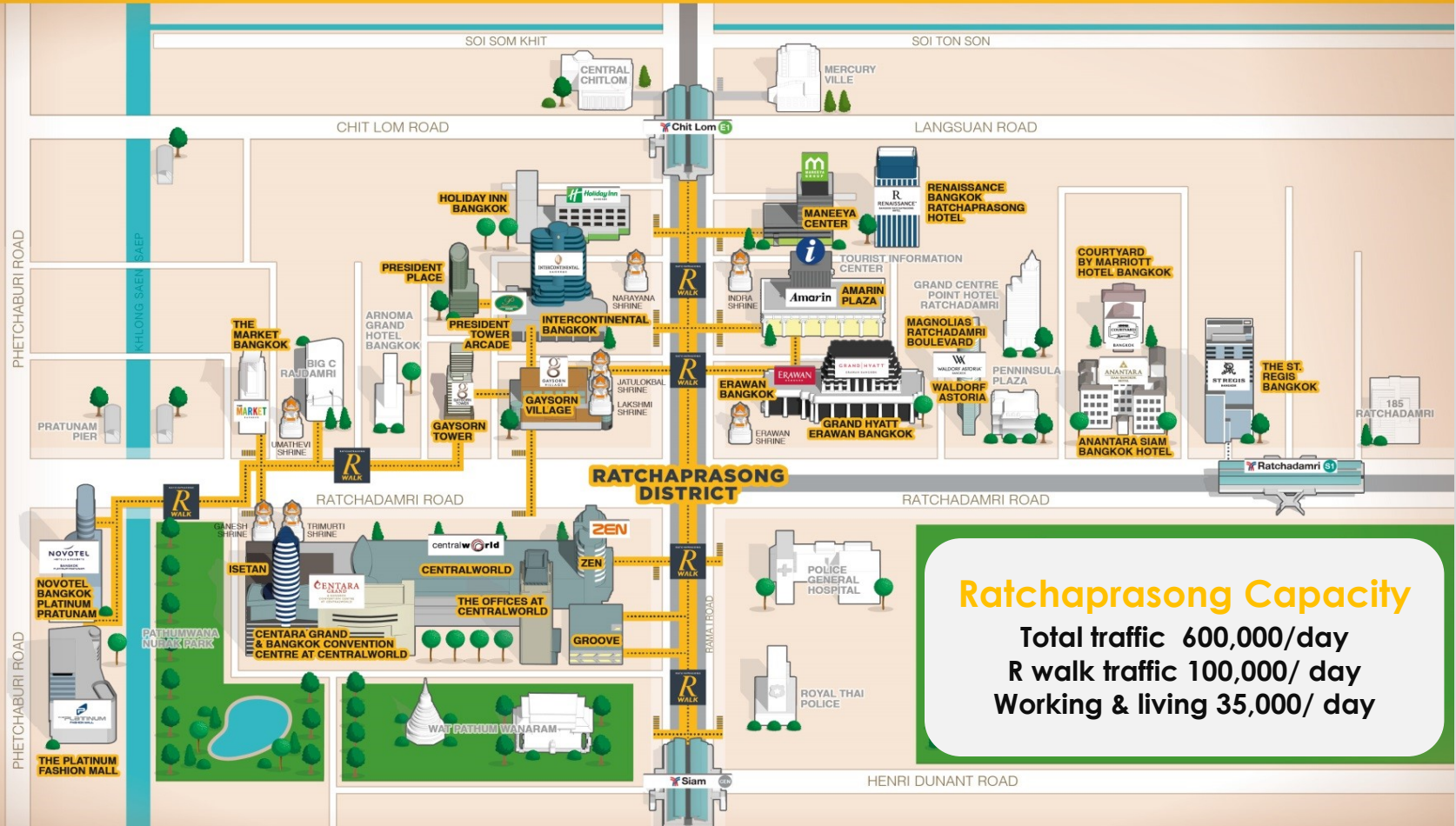
GAYSORN
TOWER

MANEWA
GROUP

TRAMONTANA

RATCHAPRASONG DISTRICT

CONNECTIVITY AND WALKABILITY DESIGN



Ratchaprasong Capacity

Total traffic 600,000/day
R walk traffic 100,000/ day
Working & living 35,000/ day

Infrastructure Development & Management

RATCHAPRASONG
DISTRICT



SEAMLESS CONNECTIVITY
FOR
AN EASIER LIFE

Ratchaprasong Walk

- connecting 18 buildings
- Walkway length 1,150 m.
- Investment 715 MB
- Traffic 100,000 people/day
- 2 languages way finding
- Working closely with BTS & BMA in managing area and getting permission of use

Integrated Security System

- launching integrated security technology since 2009
- 120 units CCTV in public area with 24X7 security monitoring
- 6 patrols 24X7 monitoring
- Integrated security system in 23 building of 9 members and police



RATCHADAMRI CORRIDOR



RATCHAPRASONG
DISTRICT





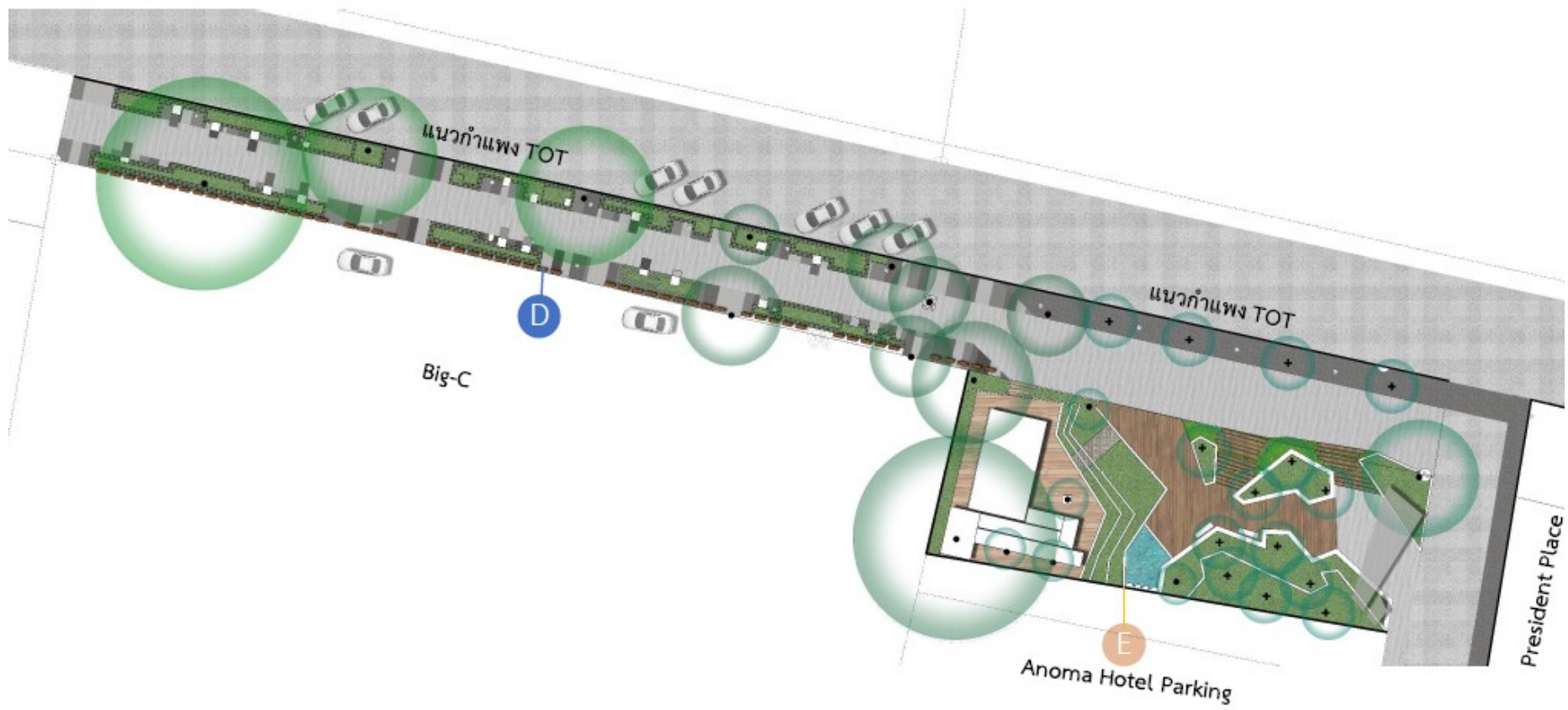


URBAN GREEN SPACE WALKABILITY

RATCHAPRASONG
DISTRICT



LAYOUT PLAN



- D Public Space Garden
- E Secret Garden





RATCHAPRASONG SMART DISTRICT



RATCHAPRASONG
DISTRICT

Smart City Pillars

Smart Economy	Smart Mobility	Smart Security	Smart Education	Smart Living	Smart Environment
<ul style="list-style-type: none"> • Smart Agriculture • Smart Aquaculture • Smart Tourism • Smart Manufacturing 	<ul style="list-style-type: none"> • Smart Parking • Smart Traffic Light • Smart Public Transport • Smart Vehicle Tracking & monitoring System • Mixed Model Access 	<ul style="list-style-type: none"> • Integrated CCTV System • Smart Surveillance • Smart Disaster Warning & Alert • Smart Public Transport • Public Protection and Disaster Relief 	<ul style="list-style-type: none"> • Remote Classroom • E-Learning 	<ul style="list-style-type: none"> • WiFi Connected City • Digital Payment • e-ID • Smart Healthcare • Support for Elderly and Person with Disability 	<ul style="list-style-type: none"> • Smart Waste Management • Smart Pollution Monitoring • Green and Intelligent Building & Energy Efficiency
IoT					
Telecommunication Infrastructure					



The Market
By Platinum

Big C
Rajdamri

Arnoma

Holiday Inn

InterContinental

Gaysorn
Tower

Gaysorn
Plaza

AMARIN
PLAZA

Erawan
Bangkok

Novotel Bangkok
Platinum

Platinum

Central World

- Skyline
- Skywalk
- Drop For Enclosure
- Drop For BOX
- Optical Fiber

Wireless Connectivity for Smart District



(((Open SSID)))
@Free WiFi
Ratchaprasong
VLAN 200



Wi-Fi for Everyone

Provide connectivity to access an information and also lifestyle services

(((Hidden SSID)))
RSTA Facility
VLAN 300



Wi-Fi for Surveillance

Rapid expansion for wireless CCTV

(((Hidden SSID)))
RSTA Talk
VLAN 301



Wi-Fi Walkie Talkie

For internal communication between security guard

(((Hidden SSID)))
RSTA Storage
VLAN 302



Wi-Fi for Smart Signage

Centralize content management to update information to tourist

RATCHAPRASONG DISTRICT

