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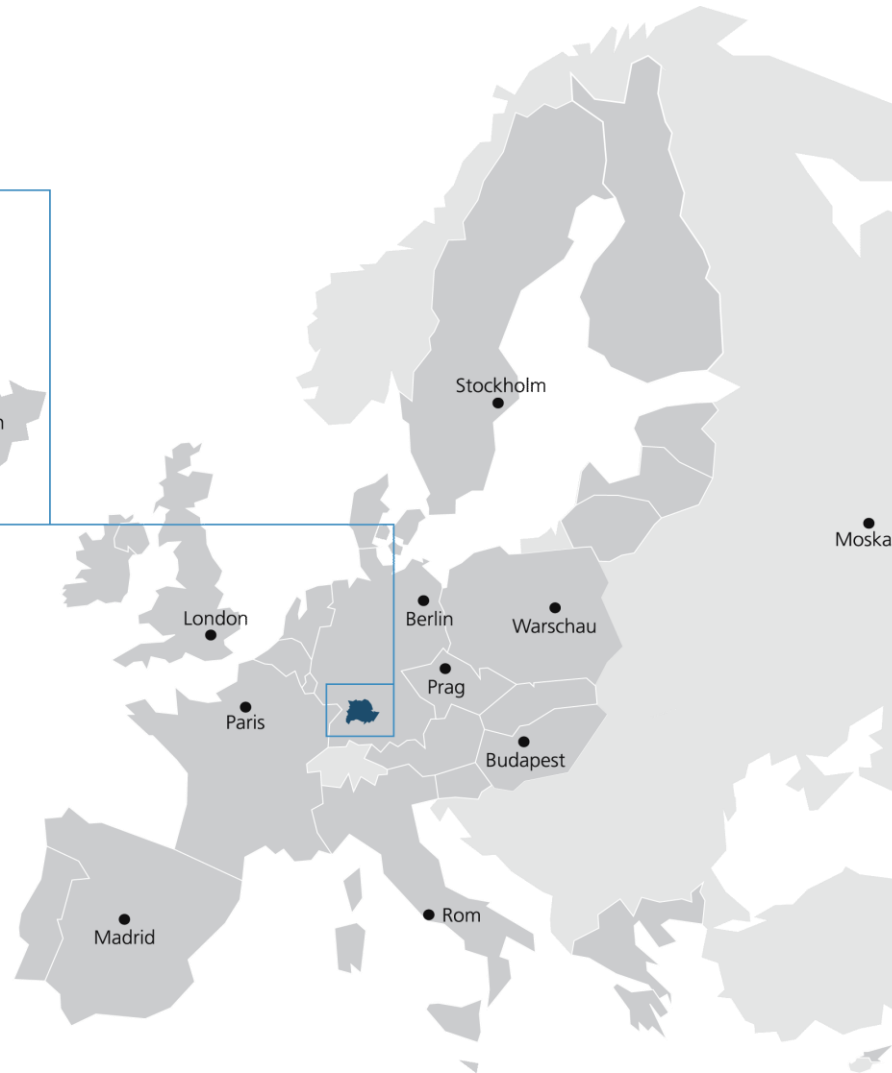
# Stuttgart Region – Germany

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Thomas Kiwitt,  
Director Planning



# Stuttgart Region – in the heart of Europe



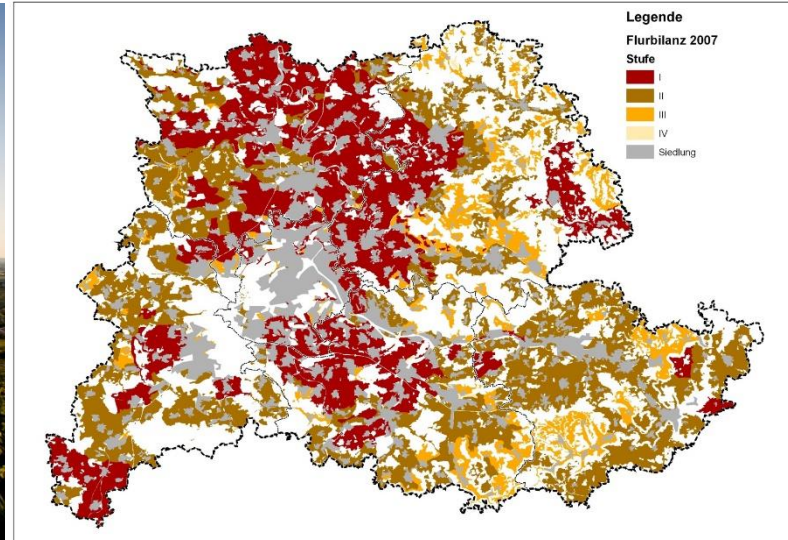
- » Population  
2.8 M
- » Area  
3.600 sqkm
- » GDP  
145 Billion €  
(more than 135  
countries)

# Global players - many SME



- » Competitive on international level
- » Global players – and many SME riding piggy-back on international markets
- » Contribution to sustainable development worldwide
- » Sustainability important for policymakers, public infrastructure...
- » But also a strong “nuts & bolts” level: The “Handwerk” / crafts

# Landscape, soil + agriculture



- » Landscape as USP: Vinyard, orchards
- » Important for quality of live – and recruiting
- » Open spaces as important locational factor
- » Excellent quality of soil
- » Agriculture as important part of regional idendity



# The place where Innovation meets Tradition ...



- » International population from more than 170 countries
- » Cradle of the automobile
- » High-tech location
- » Low unemployment rates – high social standards



## ... and lifestyle...



- » First class culture- and leisure options
- » 1.814 hours of sunshine / 42 M liters of wine production
- » High-end cuisine  
14 Michelin stars
- » Many historic buildings, castles..

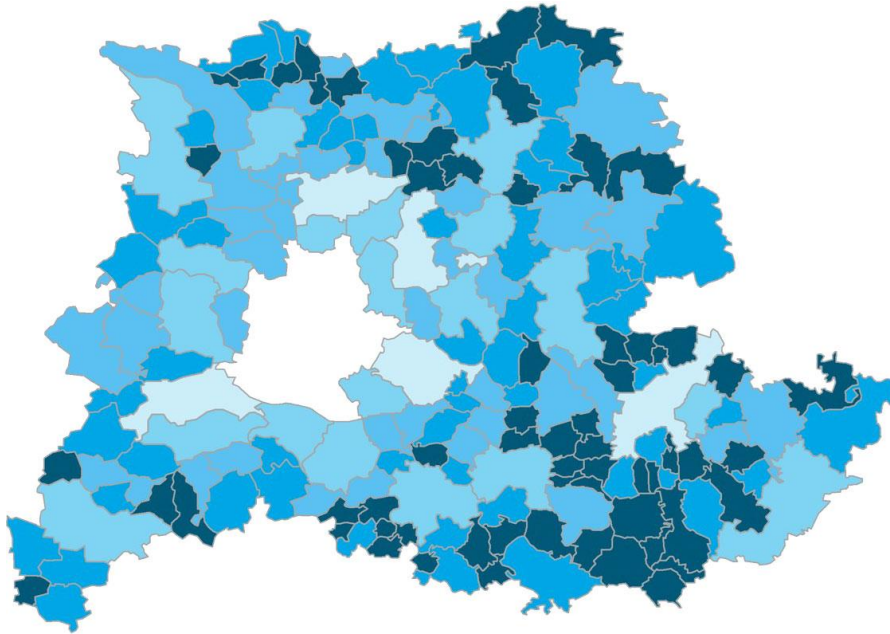
# ... and sustainability.

## ZIELE FÜR NACHHALTIGE ENTWICKLUNG









- » Balance between ecological, social and economic issues  
high on the political agenda
- » Efficient use of natural resources, climate protection, biodiversity...  
important for (almost) all political parties
- » Huge impact on policy on state, regional / metropolitan level
- » European goals:  
Green – just – productive

# Stuttgart Region in administrative terms



- » 179 Municipalities
  - with a strong home rule
  - but 173 less than 50.000 inhabitants
- » Polycentric region
- » Water, air, climate:  
independent from local borders
- » Coordination important for  
sustainable development
- » Verband Region Stuttgart as  
regional planning and  
development authority
  - with directly elected assembly

	Einwohner	Anzahl
	613.000	1
	50.000 bis 100.000	5
	20.000 bis 50.000	19
	10.000 bis 20.000	33
	5.000 bis 10.000	58
	unter 5.000	63
	gesamt	179



# Tasks and responsibilities

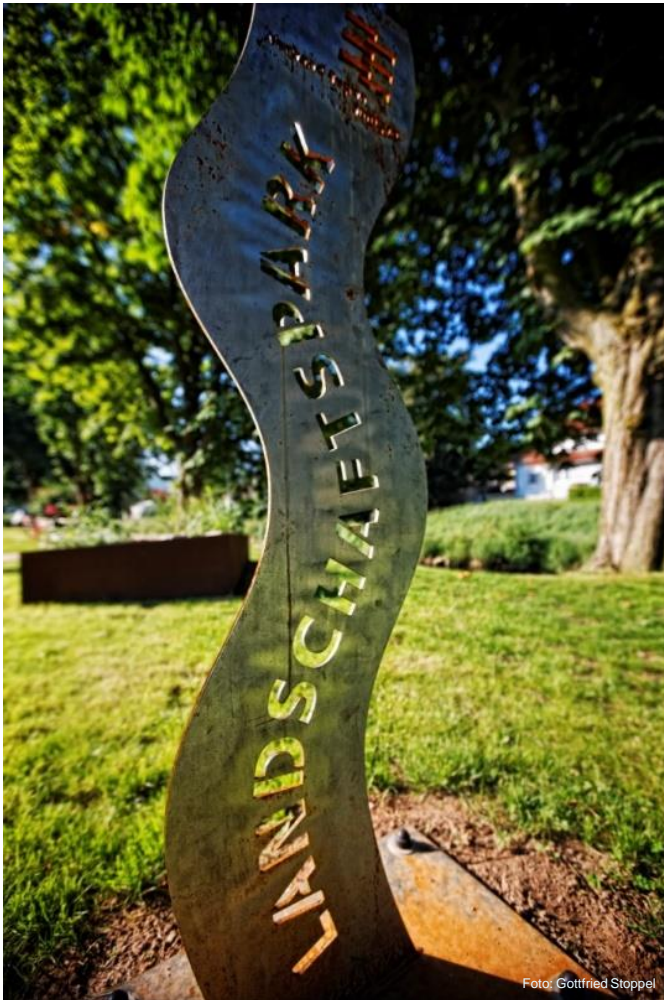
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- » Mandatory **planning** on Metropolitan level
  - » Open space **development**
  - » **Support** of municipalities in sustainable development
  - » Metropolitan **railway** / S-Bahn Regional
  - » Regional traffic **management** / P&R facilities
  - » Sustainable **mobility**
  - » **Economic development**
  - » **Tourism marketing**
-

# Focus:

## Green Metro - Growing together

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- » Adaptation to climate change  
flood protection, air flow
- » Protection of open space for  
health, recreation, sports, identity
- » Biodiversity
- » Agriculture in a metropolitan environment

# Focus:

## Just Metro - Prosperity and equitability

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- » Safeguarding the economic base  
- low unemployment rates
- » Mobility for all  
(e.g. affordable / reliable access to work,  
cities – even without private cars)
- » Participative planning procedures;  
Outreach and public involvement
- » Affordable housing
- » Integration

# Focus: Productive Metro - Beyond car manufacturing



- » Structural changes  
core industry changes  
from combustion engine  
to EV and fuel cells
- » 50.000 + jobs at risk
- » Sites for further development  
crucial
- » Support / Incentives for  
R&D activities



# How achieve everything – at the same time?



## » Clear **need** for:

Industrial sites – for a changing economy

Residential areas - for a growing population

Additional infrastructure – for modern mobility

Sites for renewable energy – organizing the change in energy supply

Protect soil – for high quality food production

Adaptation to climate change – flood protection, fresh air, urban heat island

Recreation – huge demand (and source of most of the traffic)

Biodiversity – protection of habitats and wildlife

## » How to organize spatial development – and respect all of the above?

How to compromise and set priority?

How to make (democratic) decisions – and bring them into action?





[www.region-stuttgart.org](http://www.region-stuttgart.org)

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