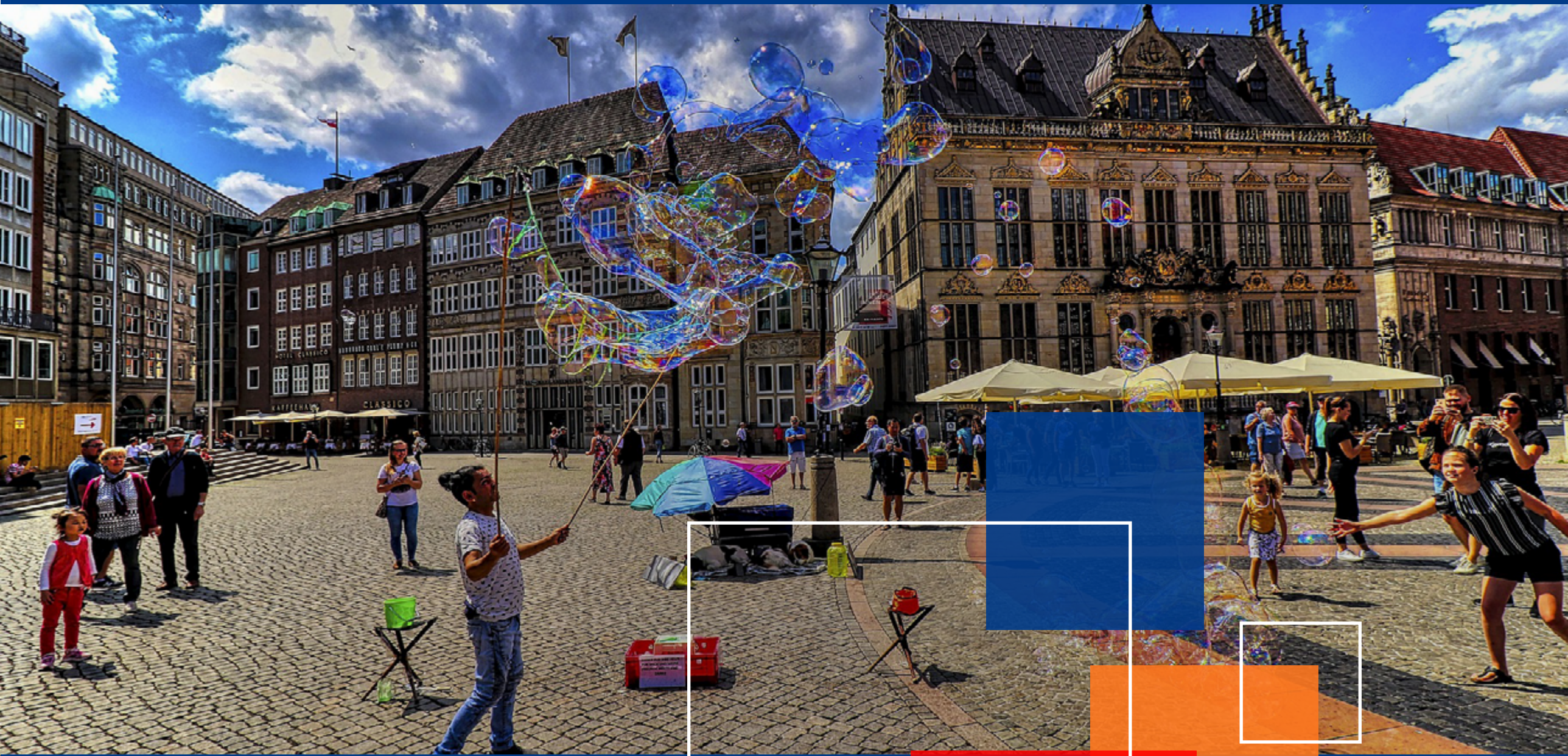


# IURC Annual Event



23 - 24 November 2021 | Online



A European Union  
Programme

*This event was organised with the financial support of the European Union. Its contents are the sole responsibility of the IURC Central Coordination Services Consortium and do not necessarily reflect the views of the European Union.*



# IURC Annual Event

Join us for the first IURC Annual Event where over the course of two days you will have the chance to learn about the European priorities for cities and regions in the framework of the programme, hear about successful stories from different stakeholders and learn about the doors that IURC can open for you. We will then split in different rooms - the Thematic Networks parallel sessions - where we will deep dive into the IURC thematic clusters and you will get the chance to meet other cities & regions sharing the same challenges and interests.

**Connect with participants from the Americas on 23<sup>rd</sup> November and with the Asian and Australasian counterparts on 24<sup>th</sup> November.**

**23<sup>rd</sup> November 2021**

**14:10 – 18:15 CET**

For participants in Europe, Latin America & North America with simultaneous interpretation  
**English – Spanish – Portuguese.**

**24<sup>th</sup> November 2021**

**09:00 – 13:00 CET**

For participants in Europe, Asia and Australasia with simultaneous interpretation  
**English – Chinese – Japanese.**

**Registration Link**

# 23<sup>rd</sup> November

(Europe and the Americas)

14:10 – 14:30 CET

## Get the most out of the Event Platform

Find out about all the functionalities and features of the Hopin Event platform to optimize your experience.

14:30 – 14:50 CET

## High Level Welcome

With the European Commission Service for Foreign Policy Instruments (FPI) & DG REGIO.



**Normunds Popens**

Deputy Director-General, DG REGIO, European Commission



**Stefan Schleuning**

Head of Unit for Industrialised Countries & Foreign Policy Support, Service for Foreign Policy Instruments, European Commission

14:50 – 15:20 CET

## Institutional dialogue on the European Priorities

Deep dive into the Green Deal, the New Leipzig Charter, the smart specialization strategies and the European policies guiding the implementation of the IURC Programme.



**Ronald Hall**

Senior Adviser, Directorate-General for Regional and Urban Policy, European Commission Moderator



**Ian Clark**

Senior Adviser, Joint Research Centre, European Commission



**Pia Laurila**

Policy officer – Urban policy, Directorate-General for Regional and Urban Policy, European Commission

15:20 – 15:25 CET

Break

15:25 – 15:40 CET

## What's happening in the Geographical Areas

Discover our global network and get an update from IURC Latin America and North America.



**Sandra Marín Herbert**

Team Leader, IURC Central Coordination Service

Video presentation by IURC Geographical Areas' teams

15:40 – 16:10 CET

## A sea of opportunities – Panel Discussion

Successful stories of stakeholders as an example of the doors that IURC can open for you in terms of international cooperation and local/regional impact.

- Baltimore (USA) & Turin (IT) on business investments.
- Almeria (ES) & Los Cabos (MX) on water management.
- Nord-Est Region (RO)-Valle Aburra (CO) on health clusters.



**Ana Contreras**

Project Manager, IURC Central Coordination Service-ACCIONA Moderator



**Ernst Valery**

Managing Partner at SAA EVI (Baltimore)



**David Díez Fronton**

Aqualia Director for Mexico & Extremadura (ES)



**Carmen Mihai**

Manager of the Imago-Mol Cluster

16:10 – 16:20 CET

Break. Move to your parallel session.

16:20 – 17:45 CET

## Thematic Networks – Parallel Sessions

Participants will be able to choose between three parallel sessions focusing on the three IURC Thematic Networks – discover all the thematic clusters and meet the IURC community.

1. Ecological Transition and Green Deal.
2. Urban/Regional Renewal and Social Cohesion.
3. Innovative, Sustainable and Carbon-neutral ecosystems and strategic sectors.

17:45 – 18:15 CET

## Networking session / Virtual exhibition

# 24<sup>th</sup> November

(Europe, Asia & Australasia)

08:45 – 09:00 CET

## Participants connect to the Hopin platform

09:00 – 09:20 CET

## High Level Welcome

European Commission Service for Foreign Policy Instruments (FPI) & DG REGIO.



### Normunds Popens

Deputy Director-General, DG REGIO, European Commission



### Stefan Schleuning

Head of Unit for Industrialised Countries & Foreign Policy Support, Service for Foreign Policy Instruments, European Commission

09:20 – 09:50 CET

## Institutional dialogue on the European Priorities

Deep dive into the Green Deal, the New Leipzig Charter and the European policies guiding the implementation of the IURC Programme.



### Ronald Hall

Senior Adviser, Directorate-General for Regional and Urban Policy, European Commission Moderator



### Eero Ailio

Adviser, Energy Transition and Local governance, Directorate-General for Energy, European Commission



### Pia Laurila

Policy officer – Urban policy, Directorate-General for Regional and Urban Policy, European Commission

09:50 – 10:05 CET

## What's happening in the Geographical Areas

Discover our global network and get an update from IURC China and IURC Asia & Australasia.



### Sandra Marín Herbert

Team Leader, IURC Central Coordination Service

Video presentation by IURC Geographical Areas' teams

10:05 – 10:50 CET

## A sea of opportunities – Panel Discussion

Successful stories of stakeholders from the 1st phase of the programme, as an example of the doors that IURC can open for you in terms of international cooperation and local/regional impact.

- Mannheim (DE) & Chongqing (CN) on business cooperation.
- Turku (FI) & Nagano (JP) on youth participation.
- Lemberg/Central Region (DK) & Nelson/Wakatu (NZ) on Climate Change.
- Rome (IT) & Chinese cities on academic and research cooperation.



### Ana Contreras

Project Manager, IURC Central Coordination Service-ACCIONA Moderator



### Sieer Angar

Founder and managing partner of the Sino-German network and consulting firm MEI WEN TI GmbH



### Samuel Ma

Chairman & General Manager at Fenshare (Chongqing)



### Mette Hämeenaho

Chair of the Turku Youth Council



### Sarah Lund

Project Manager at Klimatorium



### Flavio Rosa

Adjunct professor & PhD at Rome Sapienza University

10:50 – 11:00 CET

Break. Move to your parallel session.

11:00 – 12:00 CET

## Thematic Networks – Parallel Sessions

Participants will be able to choose between three parallel sessions focusing on the three IURC Thematic Networks – discover all the thematic clusters and meet the IURC community.

1. Ecological Transition and Green Deal.
2. Urban Renewal and Regional Innovation.
3. Innovative, Sustainable and Carbon-neutral ecosystems and strategic sectors.

12:00 – 12:20 CET

## Summary of the parallel sessions & closing words

Break out room leaders

12:20 – 13:00 CET

## Virtual Exhibition