

Dublin City Council Walking & Cycling Action Plan



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**ACTIVE TRAVEL COMMUNICATION &
PROMOTION OFFICER**

Consultation with Experts

Engaging Voices in Dublin City Council

- Senior Managers in Traffic & Transportation, Technology, Health, Chair of DCC Walking & Cycling Sub-Committee

Engaging Voices beyond Dublin City Council

- Universities – Engagement and Planning experts
- Behaviour Change An Garda Síochána (Police)
- National Disability Authority
- Climate Action
- National Governing Body for Cycling

Objectives



WALKING AND CYCLING THAT IS
SAFE AND ATTRACTIVE

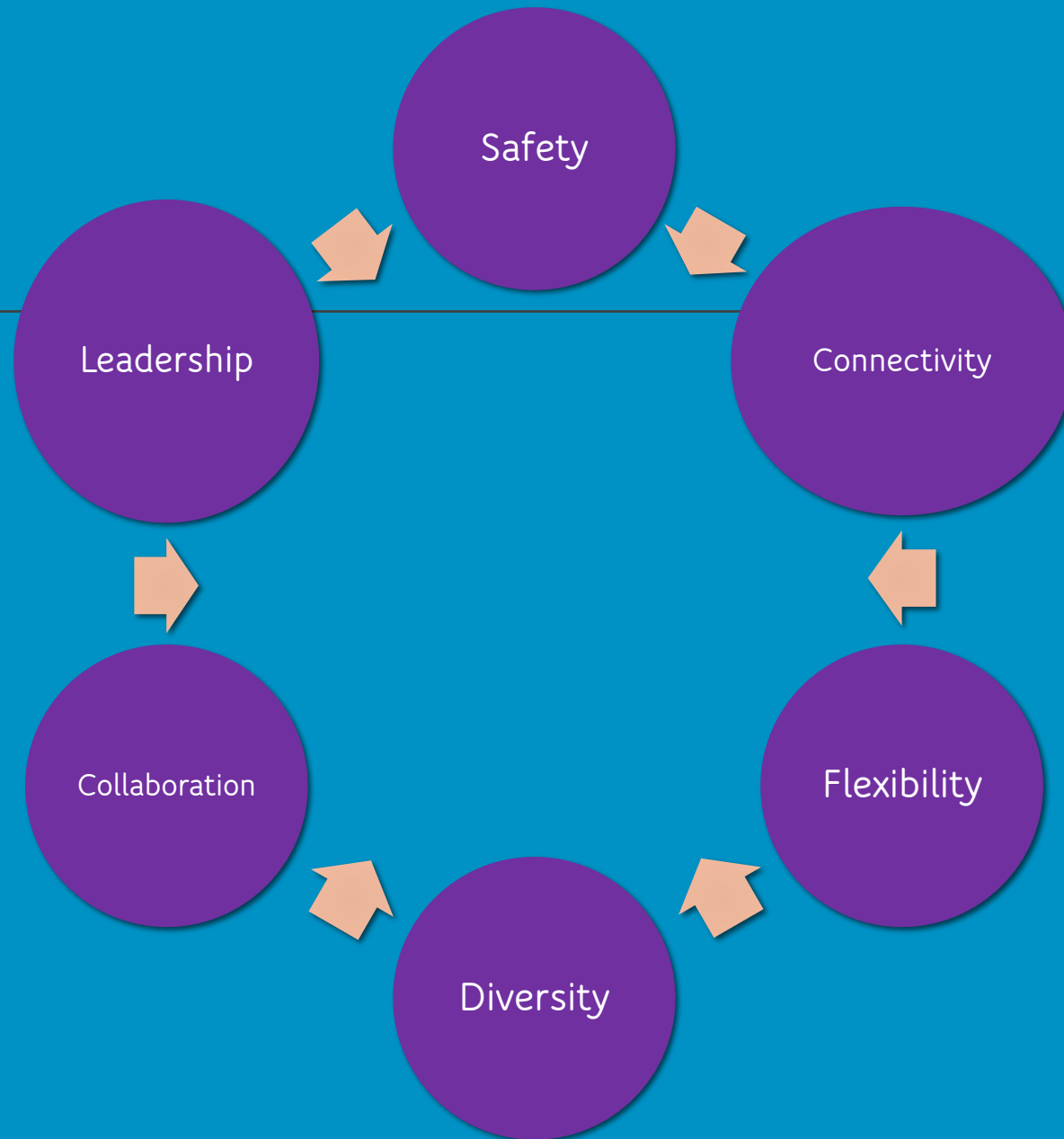


INFRASTRUCTURE THAT IS
UNIVERSALLY DESIGNED



EVERYONE FEELS THEY HAVE AN ACTIVE
STAKE IN THIS WORK

Values



Emerging Themes

- Engaging the City
- Building & Maintaining Infrastructure
- Promoting Active Mobility
- Learning, Evaluation, Discovery



Engaging the City

- Communications campaign about DCC's commitment to active transport
- Expanding the engagement process
- Build capacity within communities
- Demonstration/Pilot Projects



Building & Maintaining Infrastructure

- Linking up infrastructure
- Not just commuter routes
- Accessible Infrastructure
- Maintenance of Infrastructure



Promoting Active Mobility



- Focus areas e.g. Safe Routes to School & local amenities
- Education (cycle training, benefits of Active Travel)
- Awareness raising of Cycle Network
- Events and Initiatives e.g. Bike Week,
Make Way Day
- Incentives, Bike Share Schemes etc.



Learning, Evaluation, Discovery

- Understanding our citizens
- Building evidence to support walking & cycling interventions
- Building research into schemes
- Citizen Science



Next Steps

- Prioritisation
- Consultation
- Launch
- Implementation





Thank you

