



Innovative and Inclusive Governance of the Seoul Food Policy

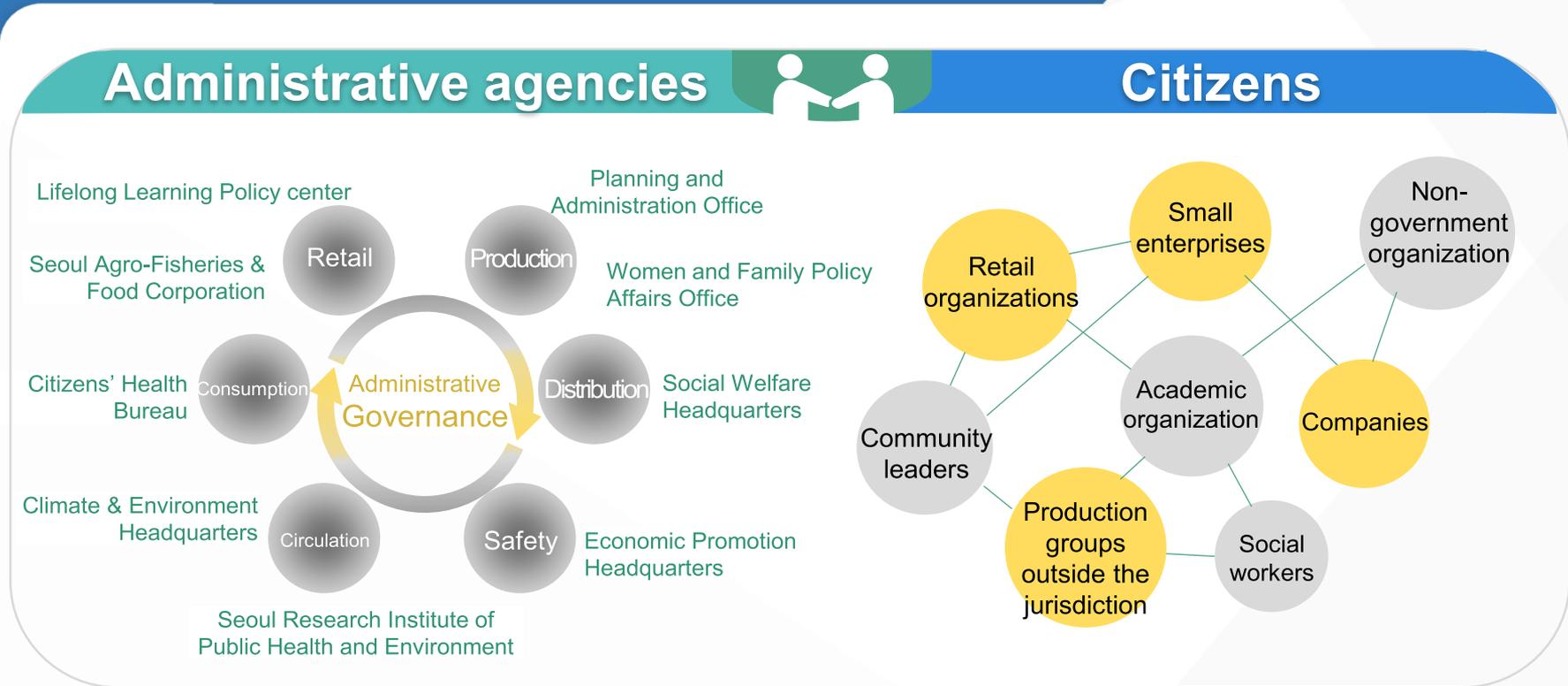
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More than intaking nutrition,
Food brings us happiness



● Realize strong governance together with citizens in food policy



Seoul Food Citizens' Committee

Adjust the interests of stakeholders by participation and cooperation, and plan, execute, and support food-related policies

● Seoul Citizens' Committee

Building a strong governance with citizens by reflecting their opinions on food policies



The 2nd Seoul food Citizens' Committee

Administrative organizations



Citizens

Ex-officio members Mayor, Vice-mayor 1 for administrative affairs, Policy Planning Officer, Head of women and family policy division, Head of welfare policy division
Head of lifelong education division, Head of citizens' health division

Committee of planning and coordination (20 members)

Subcommittee of public meal service

Urban agriculture subcommittee

Food safety subcommittee

Food ecology & co-prosperity subcommittee

Food health & security subcommittee

Food community subcommittee

Food culture, education, and promotion subcommittee

Seoul Food Citizens' Committee (111 members, 7 subcommittees)



Term: March 20, 2020 – June 30, 2022



259 times

Policy achievements #1

2017

- Basic Food Rights Declaration for Seoul Citizens (Jun. 20, 2017)
- Seoul Food Master Plan (Jun. 20, 2017)
- Basic Food Ordinance of Seoul (Sep. 19, 2017)
- The **1st Seoul Food Citizens' Committee** (Nov. 2, 2017)
(appointed **138 members** of the Committee)



Seoul - A City with Sustainable Food Supplies



Policy achievements #2

2018

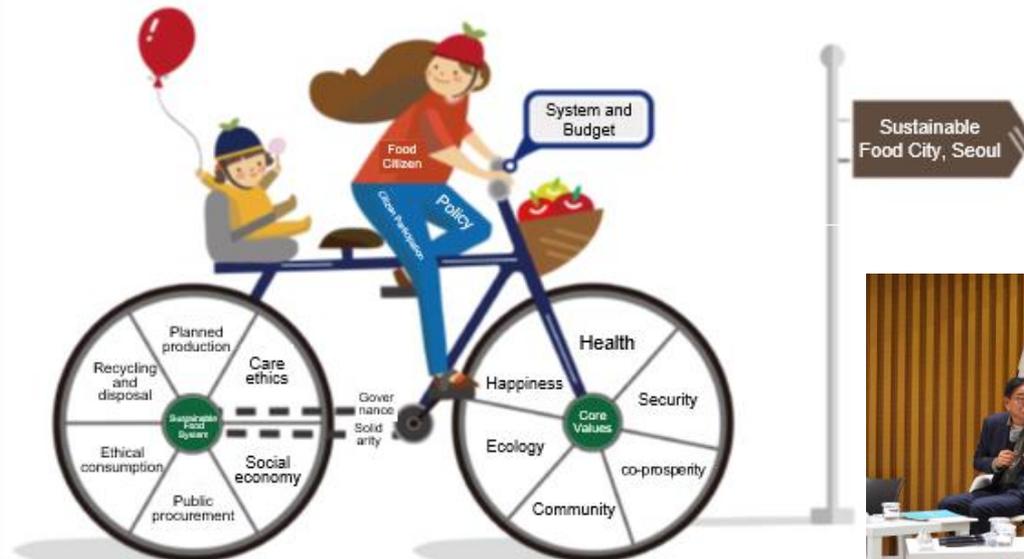
- **Special award of MILAN Pact** (Sept. 5, 2018)
- Selected and performed as representative in Asia Pacific Region of the MUFPP 2019~2021(2nd)
- Seoul Food Culture Festival : Nov. 9~18, 2018(13,248 participated)
- The 1st Seoul Urban Food Policy Conference (Nov. 5, 2018)
- Survey on the current status of food policies in autonomous districts in Seoul



Policy achievements #3

2019

- Established Food Strategy 2030
 - 6 major values: **health, security, co-prosperity, community, ecology, happiness**
- Organized and operated Food Strategy 2030 working group
- Seoul Food Culture Festival: Oct. 28 ~ Nov. 3, 2019(63,704 participated)
- Seoul Urban Food Policy Conference (Oct. 31, 2020)
- Public offering business for citizen-led food policies



Policy achievements #4

2020

- Launched the **2nd Seoul Food Citizens' Committee**(Mar. 20, 2020) (appointed **111 citizen members**)
- Organized and operated “**5-Year Basic Food Plan**” working group TF
- **Seoul Food Culture Festival** Oct. 26~31, 2020 (online)
- **Seoul Urban Food Policy Conference** (Oct. 26, 2020)



Policy achievements #5

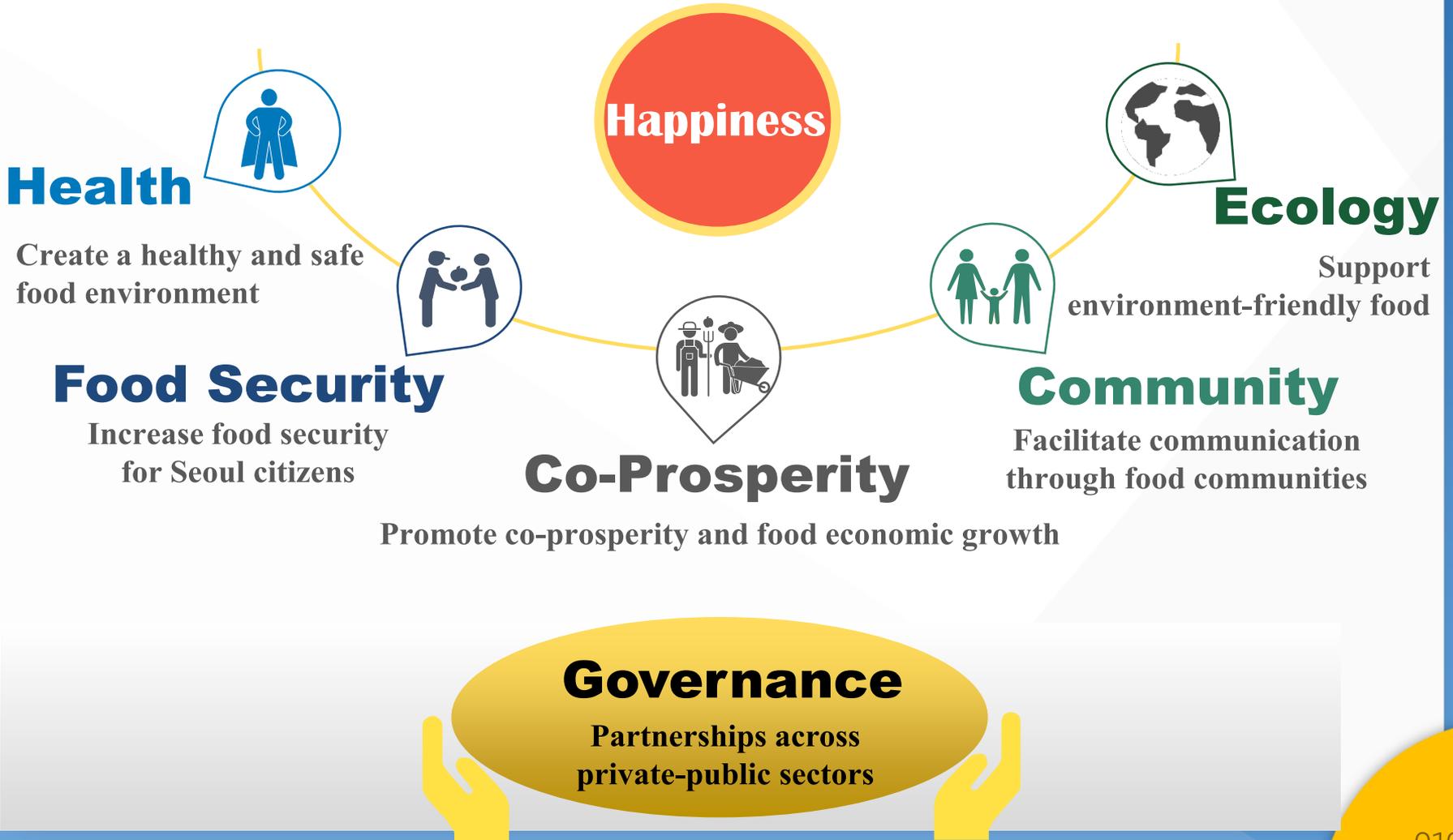
2021

- Established **“5-Year Basic Food Plan”** for food policies
- Selected and performed as representative in **Asia Pacific Region of the MUFPP '21~'23 (3rd)**
- **Seoul Food Culture Festival Oct. 25~29, 2021**
- **Seoul Urban Food Policy Conference (Oct. 25, 2021)**



Making a Sustainable Food City Seoul

Through Achieving Six Key Values



- Seoul Food Plan
Primary Action Plans

New

Respond to social, environmental, and climate changes

Reinforce

Take proactive actions using the cutting-edge information technology such as Big Data analysis

Expand

Realize the fundamental food rights for Seoul citizens

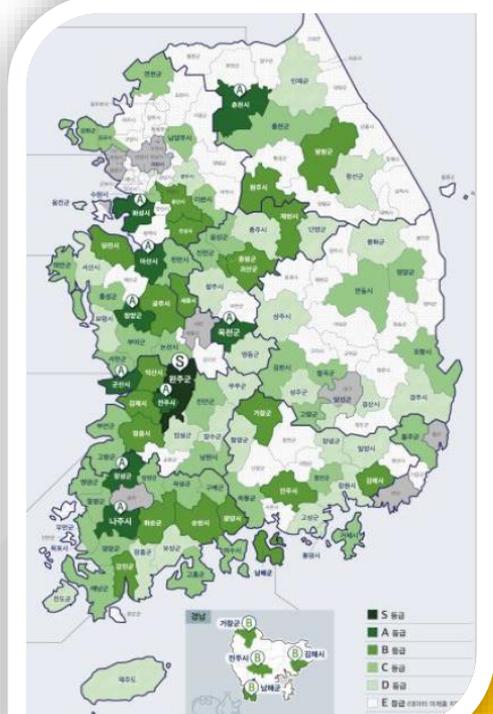
Our achievements #1

First,

Encouraged other local governments to discuss and establish food policies

Second,

Contributed to the active governance (organizing a committee and enactment of ordinance) of local governments



Local Food index 2021-Korea



Our achievements #2

Third,
Promote and activate diverse social civil movements in food sector

Fourth,
Established the **Seoul Food Strategy 2030 and 5-Year Basic Plan**

Fifth,
Expanded global exchange and cooperation to establish sustainable food system.

Sixth,
Promoted more practical implementation of food policies collaborating with our citizens

Ecological environment



ECO LIFE

Household



Public food services



Food service industry



Seoul's
Good
Food



Coprosperity with farmers

Safety



Public-private governance



**Seoul,
City with sustainable food system**

1st

Communication



2nd

Responsibility



3rd

Perseverance