

Education, Jobs & Skills, Innovation Centres,
Business Clusters

Tourism & Culture

Health, Life Science, Elderly, Bio Economy

 Digital Transition & Smart City

General Socio-economic Profile

Bielsko-Biała is the capital and leading city of the sub-region Silesia in Southern Poland, with small parts in the Czech Republic and Germany.

The city's main goal is to achieve sustainable development and to create favourable conditions for living, high-quality services and access to well-developed technical infrastructure. With innovative development, it strives to enhance and consolidate regional potentials, whilst creating smart markets for technologies of the future. Thus, a regional network of innovation will take shape, which eventually forms an innovative ecosystem.

The region will work on the following key areas for greater competitiveness:

- Creation of knowledge and innovation communities
- Development of an innovative public services network
- Modern infrastructure as a base for scientific and R&D activities
- Inclusion of SMEs into the global innovation chains
- Talent cultivation and capacity building.

Bielsko -Biała



665,000



2,352 km²



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Good Practices

Digital Innovation Hub & FabLab infrastructure – boosting community creativity, raising awareness of digital fabrication, familiarise companies with Industry 4.0 technologies, guiding digital transformation, promoting best practices and matchmaking with international institutions.

Smart City solutions – digital applications for citizens to report irregularities; remote voting, social consultations; digitalisation of public services; participative budgeting procedures.

Smart specialisation strategy on a local level – coordination of local focus groups, indication of local smart specialisations, application of innovative strategy development methods.

Education schemes for cultivating the skills of the future – offering workshops and trainings tailored to different needs, skill levels, ages and purposes.

Best available techniques (BAT): seed capital fund, funding scheme for innovation

Successful transition from industrial to creative region.

Preferred Areas of Cooperation

○ Education, Jobs and Skills – clusters, innovation centres

The city is currently working on different education programmes tailored for the local business sector, smart specialisations, labor market and digital transition. The Digital Innovation Hub will serve as a one-stop innovation centre for SMEs and the public sector to facilitate this transition. The city wishes to exchange experience in this thematic field the most.

○ Tourism & Culture

Bielsko-Biała is located in a renowned tourist area, at the foothills of the Beskidy mountains. It is at the crossroad of different cultures, making it a cradle of folk crafts, arts, music (jazz) and modern creativity. The city has a lot to offer.

○ Healthcare - Life Science

The city also pays close attention to caring for the elderly, such as life-long learning.