

## Programme Agenda

# Circular Food Waste Community Hubs: Preparing the Pilot Models for Circular Neighbourhoods

Tuesday, 21 June 2022

09:00 – 11:00 CEST | 15:00 – 17:00 MYT | 16:00 – 18:00 JST

Check your local time [here](#).

Knowledge partners



## Circular Economy Waste Management – 2<sup>nd</sup> Thematic Webinar

In our first thematic webinar **Circular City Hubs: Improving Thriving, Liveable, Resilient Urban Centres** on 14 December 2021, participating IURC cities identified cities as **centres for innovation hubs**. The outcome of the webinar resulted in 13 IURC cities from 9 countries (Australia, India, Indonesia, Malaysia, Thailand, Japan, Finland, New Zealand, Portugal) completing a circular economy cluster spreadsheet for an inclusive stock take. The **top three waste streams identified were food waste in 5 cities, waste water treatment in 4 cities and plastic circularity in 3 cities which is connected to food waste**.

Today's thematic webinar will focus on Southeast Asia cities' **circular food waste community hubs** a **key locus of circular change** to grow **Circular Neighbourhoods**. The shortlisted IURC cities of **Seberang Perai & George Town** (Penang, Malaysia) together with **Famalicão** and **Maia** (Portugal), **Milan Urban Food Policy Pact** (MUFPP), **Bangkok** (Thailand) **Bandung** (Indonesia) and **Nagano** (Japan) will be preparing the critical activities and deliverables needed to implement and replicate pilot model cities leading in this critical transformation with their communities and F&B outlets under the theme of “**Circular Neighbourhoods**”.

**Seberang Perai** will present the **challenges** and **critical barriers** and invite the European cities of **Famalicão & Maia (LIPOR)** to present **enablers of circular economy strategies in cities**, practical, easy to implement solutions by residents of various neighbourhoods with their city councils to unlock the potential of circular food waste community hubs in cities. **Nagano** will share on **Nagano City Biomass Industry City Concept** and **MUFPP – Chair of Eurocities Working Group Food** will then present the **monitoring and evaluation mechanisms** needed and required for coordination across **people, policies, and places**. IURC cities will present such solutions before national and regional stakeholders, how they plan to change mindsets and habits towards different production and consumption pathways and new business and governance models (**people**). Participating stakeholders are required to provide input via the **Zoom platform** if solutions are holistic and systemic that cuts across **sectoral policies**, functional in approach that goes beyond the administrative boundaries of cities and closes, narrows, and slows loops at the right scale (**places**). **City leaders** and **experts** will share **recommendations on how Circular Neighbourhoods can play an innovative role in this transition and how IURC Asia & Australasia cities can work with Europe and other regions to make this happen on the ground**.

## City Leaders and Circular Economy Experts

### Mr. Kenji Ogiwara Mayor of Nagano, Japan



Ogiwara is a former Nordic combined athlete who won gold medals at the 1992 Albertville Winter Olympic Games and the 1994 Lillehammer Winter Olympic Games. At the 1998 Winter Olympics in Nagano, he served as captain of the Japanese team and took the Athlete's Oath on behalf of all athletes. After participating in the Salt Lake City Olympic Games in 2002 he entered politics. 2004- 2010 he served as a member of the national parliament and as Parliamentary Vice-Minister for Economy, Trade and Industry. In November 2021 Ogiwara took office as Mayor of Nagano City. One of his pledges is to "promote the use of renewable energy, reduce climate gas emissions, and to encourage local production and consumption of energy". With this aim he is now promoting the Nagano City Biomass Industry City Concept.

### YBhg. Dato' Azhar bin Haji Arshad Mayor of Seberang Perai, Malaysia



Dato' Azhar bin Haji Arshad was appointed as the Mayor of Seberang Perai effective 1st January 2022. Previously, he had served in the Prime Minister Department (PMO) of Malaysia, also served in the Information Ministry and several District and Land Offices in Pahang as District Officer (DO) before joining the Penang State Secretary Office in 15 November 2018 as the Deputy State Secretary (Development). He has a Masters in Science (Land Resource Management), Diploma in Public Administration, a Postgraduate Diploma in Education and a Bachelor's Degree in Economics. The vision and mission of Dato' Azhar Bin Hj Arshad is to do the very best to make Seberang Perai a great place to live in, in terms of infrastructure, services, cleanliness, job opportunities and many others. He has been appointed as the Advisor for the Global Executive Committee (GEXCOM) ICLEI in the Portfolio of the Climate Action and Low Emission Development for the term of 2021 - 2023. He is also the Vice President for the World Smart Sustainable Cities Organization (WeGO) for the term of 2021 – 2023. In recognition of his outstanding contribution and excellence in his work, he was awarded Excellent Service Award by Tanah Lipis Land and District Office, Pahang for the year 2009.

### Mr. Augusto Lima City Councillor, Vila Nova de Famalicão, Portugal



Augusto is currently the City Councillor who is responsible for Economics and Entrepreneurship; Education and Sciences; International Relations; Integrated Development; Maintenance of Public Space & Equipment. Born on 29th December 1973, he was born in the county and parish of Vila Nova de Famalicão. Married and father of two children. He has a degree in Human Resources Management from the University of Minho, where he did a postgraduate course in Organisational Behaviour and a Master's degree in Economics and Innovation Management from the Faculty of Economics of the University of Porto. He was, between 2014 and 2017, coordinator of the municipal project Famalicão Made IN. He was, between 2017 and 2021, Councillor for the areas of Economy, Entrepreneurship and Innovation; Internationalisation; Tourism; Integrated Territorial Development.

## City Leaders and Circular Economy Experts

### **Mr. Andrea Magarini, Milan Food Policy Coordinator- Mayor's Office, Chair of the Eurocities Working Group Food City of Milan, Italy**

Coordinator of the **Milan Food Policy** inside the Mayor's Office since 2017. In this role, he facilitates the engagement of municipal agencies, philanthropic foundations, universities, social actors and private sector for the implementation of actions on food waste reduction, short food chains, child food habits, food start-up incubator. He also chairs the **Working Group Food of Eurocities** from 2017, the network of 51 European cities active on food policy development, co-organizing the meetings (Valencia, Amsterdam, Lyon, Ghent and Montpellier), taking part to the debate at the European Commission with DG RTD and SANTE and sharing knowledge among these cities. From 2014 to 2017 he was a researcher on food system at ESTà Research Centre participating from the early stage at the definition of the Milan food system assessment and food policy guidelines. Master in Architecture, he focused his studies on food system, territorial planning, policymaking, local development and international cooperation.



### **Ms. Susana Freitas**

#### **Senior Technician | Project Manager, LIPOR, Portugal**

Susana has over 10 years of experience dedicated to waste management, focused on solutions for prevention and environmental education. She integrates Lipor, since 2010, in the projects of prevention of bio-waste production: Home and Community Composting (Terra à Terra, Miniwaste), and later took on the projects of prevention of Food Waste (Dose Certa and Embrulha.). Currently, she is the manager of the prevention projects of the bio-waste axis, which includes those already mentioned and the project Horta à Porta. Moreover, she is part of the Lipor working groups "Prevention Group" and "Adhere" where several initiatives on these subjects are developed and studied. She has developed studies and projects in the area of aquatic toxicology and bioindicators in Climate Change, with the publication of scientific articles, by the Institute of Biomedical Sciences Abel Salazar (ICBAS) and the Royal Netherlands Institute for Sea Research (NIOZ - Holland). She also collaborated in the Environmental Studies Group of the School of Biotechnology of the Catholic University of Porto as Environmental Education Technician.



## Moderator



**Ms. Jacqueline Chang**  
Country Coordinator (Malaysia)  
Email: jchang@iurc.eu

### Co - Host



**Ms. Nguyen Thi Phuong Thao**  
Country Coordinator (Vietnam)  
Email: nthao@iurc.eu



**Mr. Pablo Gándara**  
Team Leader  
Email: pgandara@iurc.eu



**Mr. Hidefumi Imura**  
Country Coordinator (Japan)  
Urban Development Expert  
Email: himura@iurc.eu



**Ms. Michiko Inoue**  
Japan Helpdesk,  
Management Coordinator  
Email: inoue@iges.or.jp



**Ms. Yatsuka Kataoka**  
National Strategic Manager, Japan  
Email: kataoka@iges.or.jp



**Mr. Siriwat Pokrajén**  
Country Coordinator (Thailand)  
Email: spokrajén@iurc.eu



**Ms. Lena Lindahl**  
Pairing Manager (Japan)  
Email: lena@linkandlearn.se



**Ms. Ryoko Nakano**  
Japan Helpdesk Manager  
Email: r-nakano@iges.or.jp

## Agenda Programme

Time (MYT)	Programme
15:00	<b>Opening Remarks:</b> Mr. Francesco Floris, Head of Trade and Economic Relations – The EU Delegation to Malaysia
15:05 (16:05 Tokyo)	<b>JAPAN: The Nagano City Biomass Industry City Concept</b> City Leader: <b>Mr. Kenji Ogiwara, Mayor of Nagano</b> City Expert: <b>Mr. Yutarou Arai, Manager, Biomass Promotion Team, New Industry Creation Department, Nagano</b> <ul style="list-style-type: none"><li>- Transforming food waste to solid fuel and gas</li><li>- Know-how in engagement with farmers and citizens</li><li>- Implementation by Nagano City Biomass Town Vision Promotion Council (38 organizations), Nagano City Environmental Council and private companies</li></ul>
15:25	<b>MALAYSIA: Presenting food waste challenges, critical barriers and current solutions</b> City Leader: <b>YBhg. Dato' Azhar bin Haji Arshad, Mayor of Seberang Perai City Council</b> <ul style="list-style-type: none"><li>- Key city updates and statistics</li><li>- Vision and Mission in Tackling Food Waste</li><li>- Collaborating with IURC cities to contribute ideas and improving pilot actions</li></ul>
15:45 (8:45 Porto)	<b>PORTUGAL: Enablers of Circular Economy Strategies to Grow Circular Neighbourhoods</b> City Leader: <b>Mr. Augusto Lima, City Councillor, Famalicão City Council</b> <ul style="list-style-type: none"><li>- Proposals and recommendations for pilot models in Southeast Asia</li><li>- Practical, easy to implement solutions by residents of various neighbourhoods with their city councils to unlock the potential of circular food waste community hubs in cities</li><li>- Case studies</li></ul>
16:00 (10:00 Milan)	<b>ITALY: How Pilot Cities Monitor and Evaluate Results Across Southeast Asia</b> City Leader & Expert: <b>Mr. Andrea Magarini, Director for Food Policy Area (Milan) – Mayor's Office and Chair of the Eurocities Working Group Food</b> <ul style="list-style-type: none"><li>- Monitoring and Evaluation Model for Southeast Asia Pilot Cities</li><li>- Explanation of solutions software and database</li><li>- Documenting best practices and lessons learned</li></ul>
16:20 (9:20 Porto)	<b>PORTUGAL: Enablers of Circular Food Waste Hubs (City-to-City Learning Experiences)</b> City Expert: <b>Mr. Susana Freitas, Senior Technician   Project Manager (Food Waste Prevention Specialist), LIPOR</b> <ul style="list-style-type: none"><li>- Case studies on food waste prevention solutions</li><li>- Collaboration with different cities and countries</li><li>- Lessons Learned</li></ul>
16:40	<b>Fireside Chat – Interactive Discussions with Experts</b>
17:00	<b>Closing Remarks</b> by Ms. Jacqueline Chang, Country Coordinator   Circular Economy Specialist, IURC Asia & Australasia

**\*Registration\***

<https://bit.ly/FoodWasteIURC>



## What is IURC?

As the second phase of the [International Urban Cooperation programme \(IUC\)](#) (2017-2020), the [International Urban and Regional Cooperation programme \(IURC\)](#) is a programme of the European Union (EU) promoting decentralised multi-city cooperation on sustainable urban development, building partnerships between EU and non-EU cities at global scale. Through thematic online workshops and onsite field visits, local governments will be enabled to implement pilot projects engaging research, civil society & business partners.

Based on the capitalisation of results and lessons learned from the previous phase, the new programme optimises the added value of international cooperation, transforming IURC into a global network of reference for urban and regional innovation.

Financed under the [Partnership Instrument](#) and jointly implemented by the [Service for Foreign Policy Instruments](#) and the [Directorate-General for Regional and Urban Policy](#) of the European Commission, this EU programme will contribute to the objectives of the [UN New Urban Agenda](#), the [Agenda 2030](#) (SDGs), the [Urban Agenda for the EU](#) and the European Commission's priorities for a "[Stronger Europe in the World](#)" with the [European Green Deal](#) and the [NextGenerationEU](#) (post COVID-19 recovery plan) at the centre.

IURC Asia & Australasia works in nine countries, namely **Australia, India, Indonesia, Japan, the Republic of Korea, Malaysia, New Zealand, Thailand and Vietnam.**

# Asia & Australasia

*Sustainable and innovative cities and regions*

## How does it work?

The project facilitates knowledge exchange through a combination of online tools and face-to-face support such as study visits, participation in thematic and networking events or capacity building. The cooperation is developed as:

- **Pairings / work groups:** Cities from the EU and one regional country hold bilateral/multilateral study visits creating synergies and added value.
- **Thematic clusters / networks:** A group of cities sharing similar topics of cooperation working either within the Asian / Australasian region or beyond (global network). IURC topics include green deal, urban renewal, public space, culture, innovation and economic growth among others.

Planned **activities** include:

- 85 cities from the EU and Asia / Australasia to be involved in **thematic clustering, training and networking** events.
- Delegations from 46 EU cities to undertake thematic study visits to the region.
- Delegations from 39 non-EU cities to undertake thematic **study visits** to the cities in the EU.
- Publication of 10 **thematic reports**.
- Elaboration of a **knowledge platform** with case studies from across the globe.



## Where to find IURC?

The IURC Asia & Australasia project team is coordinated from **Bangkok** with focal points in **India** and **Japan**. The team will be supported by national experts / teams in all countries of activities, **providing cities with administrative, logistical and technical support, coaching and mentoring services, financial liaison** to pairing cities, as well as to other national or regional institutions interested in cooperating with the IURC Asia & Australasia project.

**Website:** [www.iurc.eu/australasia/](http://www.iurc.eu/australasia/)

**Email:** [info-aa@iurc.eu](mailto:info-aa@iurc.eu)

**LinkedIn:** [www.linkedin.com/company/iurc-aa/](https://www.linkedin.com/company/iurc-aa/)

**Twitter:** [https://twitter.com/iurc\\_aa](https://twitter.com/iurc_aa)