

Plan Regulador Comunal Puerto Montt  
*Eyti Plan Regulador Comunal Pingelu*  
*Puerto Montt Land Use Plan*

**“Participatory Planning and Community Engagement:  
Social Inclusion and Spatial Justice Tools”**



**Community Engagement and Citizen Participation must be a technical solution to the inequalities which arise in the development of modern global economy**



**“Accumulation of capital and misery go hand in hand, concentrated in space”**

**David Harvey  
The Limits To Capital**

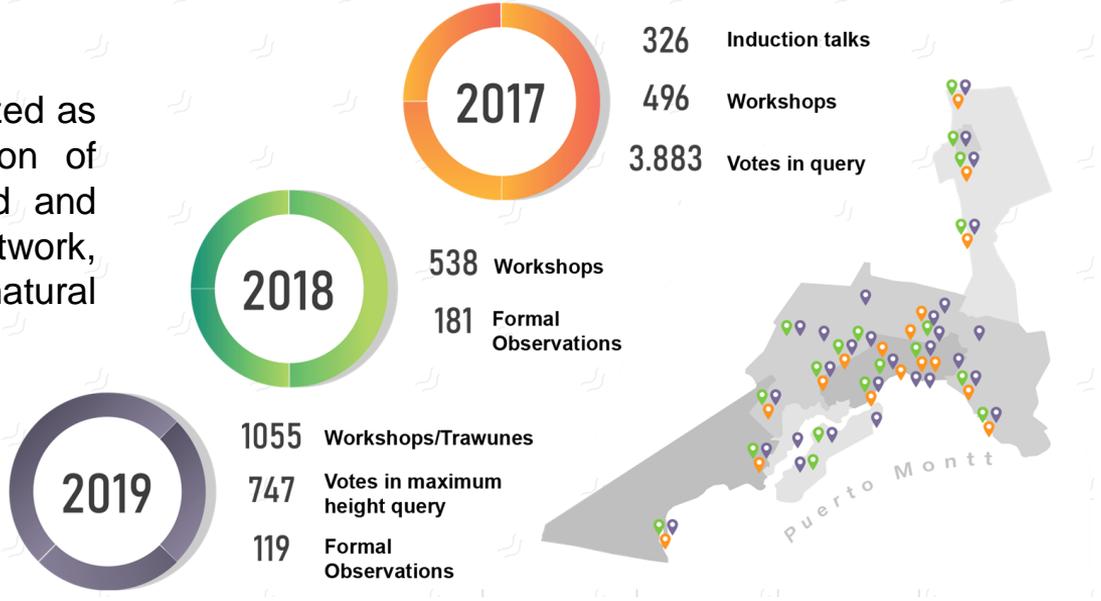


**Proposal in the development of  
Puerto Montt Land Use Plan:  
Community Based Solutions**



## Land Use Planning

Technical Tool which is recognized as law in regards to its regulation of urban sprawl, activities allowed and constructability, street network, restricted areas, protection of natural resources and heritage sites.



General Law of Urbanism and Building  
DFL 458

**TYPE OF CITY  
GROWTH.**  
HOW TO GROW?

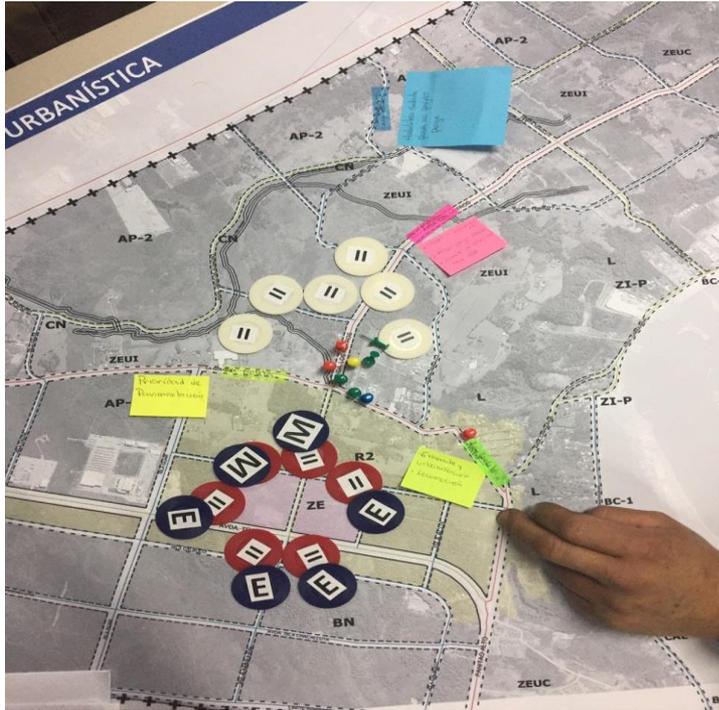
**LAND USE  
SYSTEM.** WHAT  
ACTIVITIES MUST BE  
PRESENT OR ARE  
UNWANTED IN EACH  
TERRITORY?

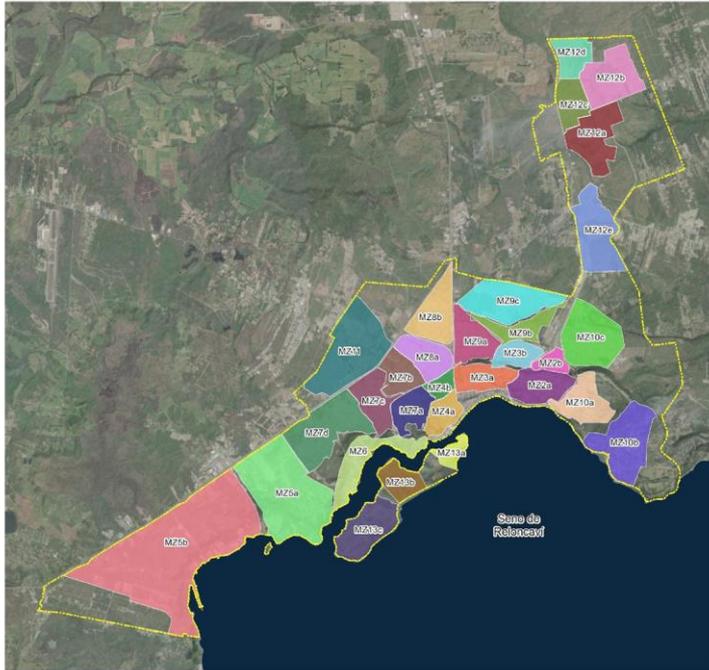
**RECOGNITION OF  
ENVIRONMENTAL  
PROTECTION  
ELEMENTS.** WHICH  
AREAS MUST BE LEFT  
UNTOUCHED?

**MOBILITY  
NETWORK.** WHICH  
ROADS ARE  
LACKING, SURPLUS,  
OR MUST BE  
WIDENED?

**BUILDING CODE  
CHARACTERISTICS  
AND EQUILIBRIUM OF  
MAXIMUM HEIGHTS  
AND DENSITIES**

**INCENTIVES AND  
CONDITIONS FOR  
SOCIAL INTEGRATION  
AND URBAN  
SUSTAINABILITY.** WHAT  
INCENTIVES OR  
TRANSFERABLE RIGHTS  
SHOULD BE INCLUDED  
FOR LARGE-SCALE  
PROJECTS IN ORDER TO  
ADVANCE COMPLIANCE  
WITH PLAN'S OBJECTIVE?





UNIDADES DE OBSERVACIÓN PARTICIPACIÓN CIUDADANA

Área Urbana de Puerto Montt

Leyenda

Macrozonas	
MZ10a	MZ3b
MZ10b	MZ4a
MZ10c	MZ4b
MZ10d	MZ5a
MZ11	MZ5b
MZ12a	MZ6
MZ12b	MZ7a
MZ12c	MZ7b
MZ12d	MZ7c
MZ12e	MZ7d
MZ13a	MZ8a
MZ13b	MZ8b
MZ13c	MZ8c
MZ2a	MZ9a
MZ2b	MZ9b
MZ3a	MZ9c

Fuente de datos: DDU - SECPLAN



Analytical definition of territorial units (non-official) which are workable from a bottom-up perspective.

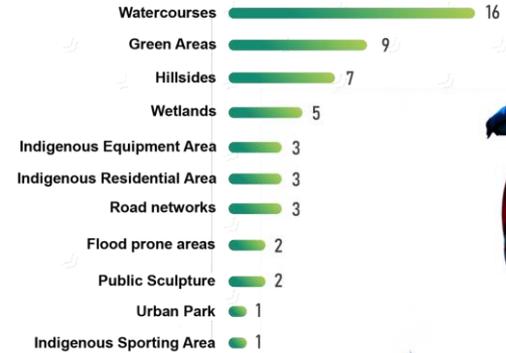




Need to include worldview of indigenous peoples into technical decision making. This meant including Kume Mongnen: “good living”, which is central tenet of Mapuche-Huilliche philosophy. This resulted in affording recognition to cultural significance sites, mostly related to environmental protection, which puts proposal in line with UN Sustainability Goals in Urban Development.

## *Azkulengi Mapu Kuzow*

### Workshops/Trawunes

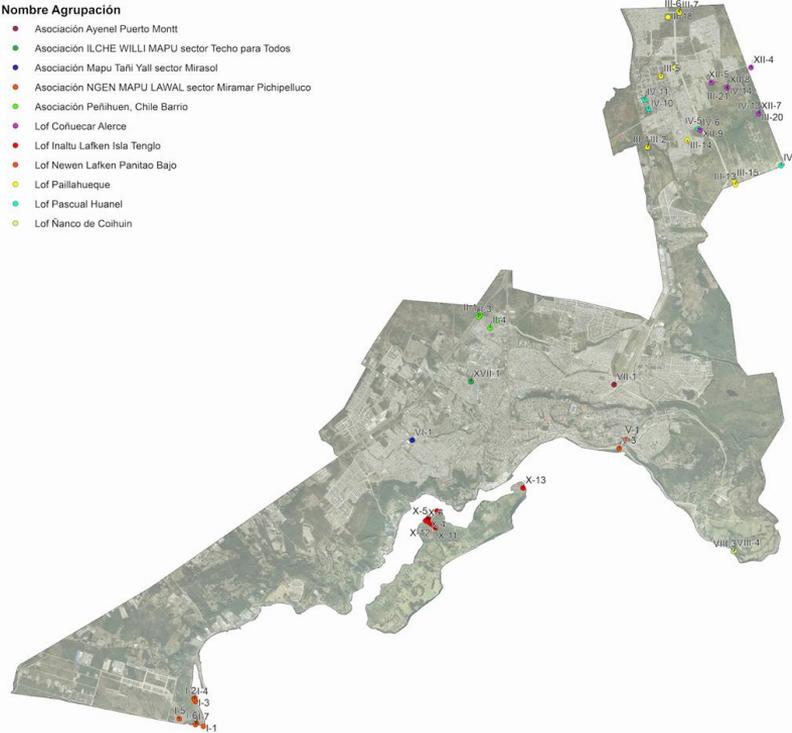


## 52 Agreements

### Acuerdos

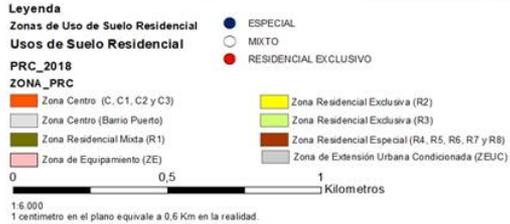
#### Nombre Agrupación

- Asociación Ayenel Puerto Montt
- Asociación ILCHE WILLI MAPU sector Techo para Todos
- Asociación Mapu Tahí Yali sector Mirasol
- Asociación NGEN MAPU LAWAL sector Miramar Pichipelluco
- Asociación Peñihuen, Chile Barrio
- Lof Coñuecar Alerce
- Lof Inaltu Lafken Isla Tenglo
- Lof Newen Lafken Panitao Bajo
- Lof Paillahueque
- Lof Pascual Huanel
- Lof Nanco de Colihun



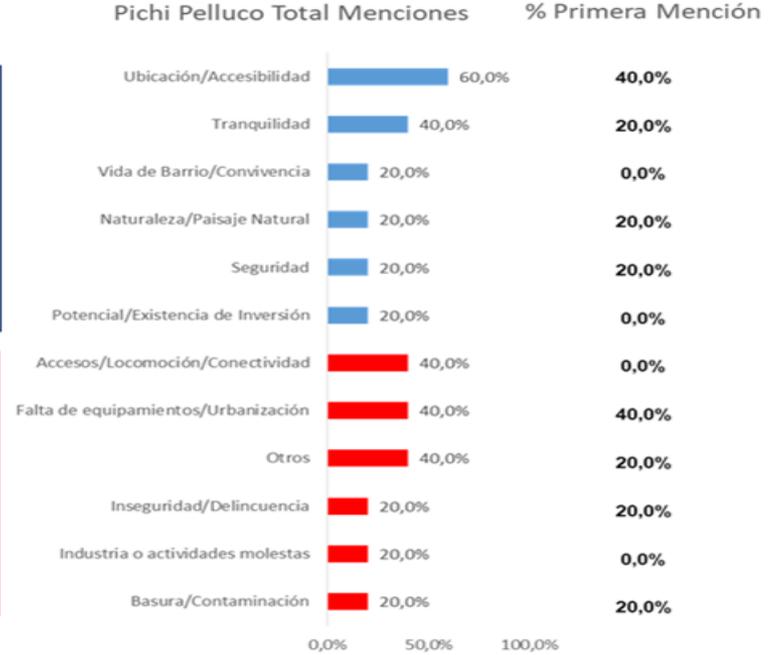
Acuerdo	Lugar de importancia Cultural o solicitud de comunidades/asociaciones
I1	Estero sin nombre Pantao Bajo Costero
I2	Estero sin nombre Pantao Bajo
I3	Restos de Conchalles Pantao Bajo
I4	Restos de Conchalles Pantao Bajo
I5	Mirador o vertiente sobre un nombre Pantao Bajo
I6	Mirador al norte sobre un nombre Pantao Bajo
I7	Brazo del Lofu (revertido condominio) Pantao Bajo
I8	Estero sin nombre (estero Lobo) sector Chín Chín
I9	Estero en Chín Chín en la zona de Estero Lobos y está sin nombre sector Chín Barrio
I10	Estero colindante a la Ruta 5 (estero Lobo)
I11	Barrión Potocación El Partal Chín Barrios
I12	Casa Thonken y taller en Alerce
I13	Taller Artesanal Villiche en Alerce
I14	Parte de Piedra de las Brujas restos fosilización aves nativas NEUVEN KUEIRA. Calle Pedro de Valdivia
I15	Procedimiento Negro Negro Kari Luda
I16	Humedal (Mauhu) no negro Lugar de Plantas Medicinales y Plantas Acuáticas
I17	Río Alerce sector La Vana
I18	Estero Toto Madero Río Alerce sector La Vana
I19	Estero Toto sector La Vana
I20	Solicitud considerar sector para una villa huilliche en Alerce, que considere su cultura
I21	Solicitud considerar zona de equipamiento religioso en el subcentro Alerce, sector Avenida Norte Sur 2, incorporando un Corralo Cultural (ya financiado Centro Cultural Licantay Licantay)
I22	REHUE Centro Comunal ALENCE
I23	Estero cercano al REHUE, ceremonial
I24	Avellano Humedal Artesanos Alerce
I25	Humedal Artesanos Alerce
I26	Límite Sur Gullabuen
I27	Chemanú Cementerio (escultura)
I28	Chemanú edif. Público al lado escuela (escultura)
I29	REHUE Centro Comunal ALENCE
I30	Estero cercano al REHUE, ceremonial
I31	Miramar Potocación Estero Larrah (Pichu pilico) Potocación Estero
I32	Desmembración en la Ciudad
I33	Humedal Parque Mirasol
I34	Centro Comunal. Solicitud incorporar hogar de acogida al centro comunal
I35	Olivero
I36	Límite Lof Nanco Olenko
I37	1° Corralo Cerro Punta El Balseo Isla Tenglo
I38	Resto del Corralo sector El Balseo Isla Tenglo
I39	Zona Conchalles sobre el cerro sector El Balseo Isla Tenglo
I40	2° Corralo sector El Balseo Isla Tenglo
I41	Estero Deste del Corralo
I42	2° Corralo sector El Balseo Isla Tenglo
I43	1° Plano Uso Ancestral Comunidad (meseta)
I44	2° Plano Uso Ancestral uso y explotación lavaderos medicinales y tefes de la Comunidad
I45	Trozo Trozo el Cerro Uso Ancestral de Lavaderos Medicinales Comunidad
I46	Conchalles purfita lenglo
I47	Palcaten año 1620 Alerce
I48	Humedal Inca Parque ceremonial Alerce
I49	REHUE Centro Comunal ALENCE
I50	Estero cercano al REHUE, ceremonial
I51	Protección Humedal artesanos
I52	Lofu Lobos



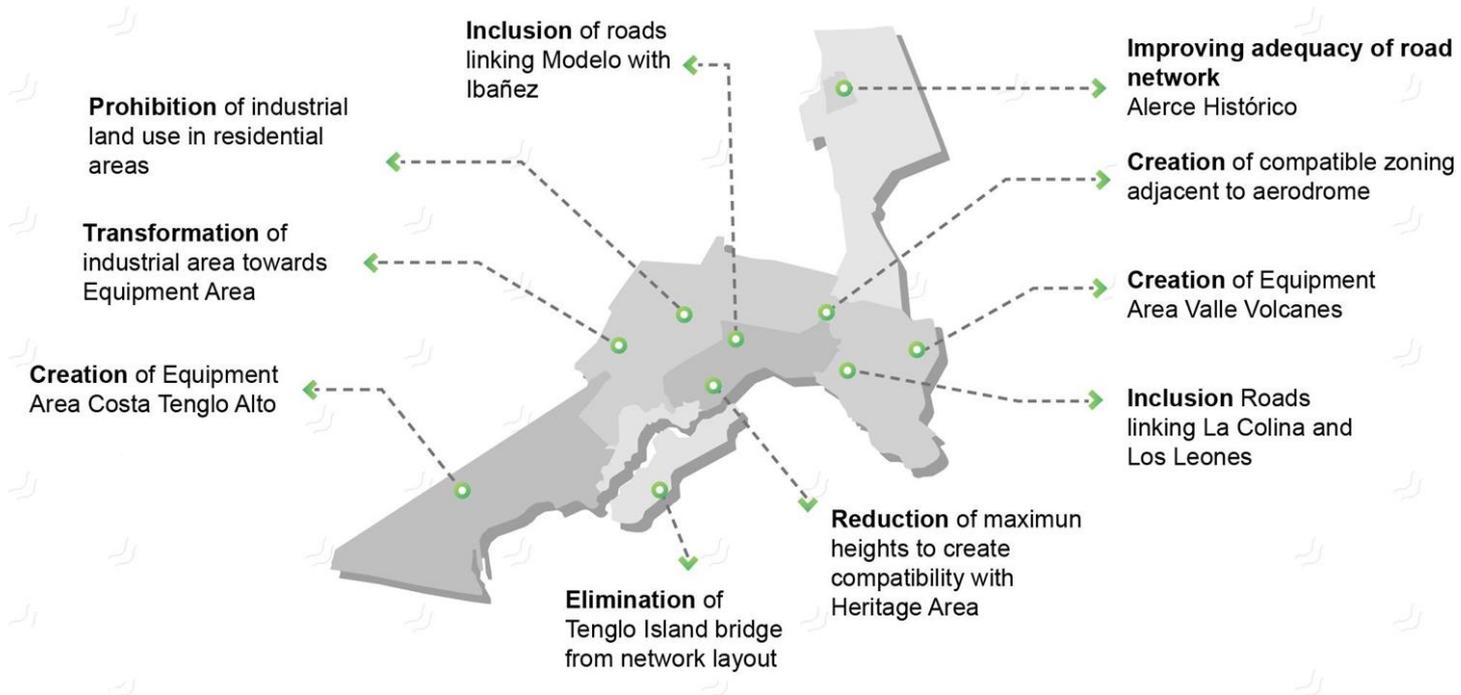


Menciones Positivas

Menciones Negativas

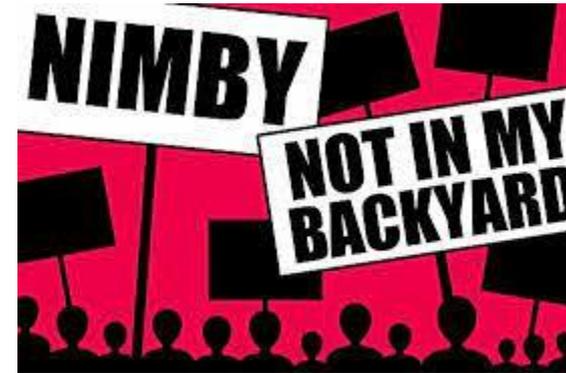


FICHA SÍNTESIS DE PARTICIPACIÓN CIUDADANA DEL PLAN REGULADOR COMUNAL			
CÓDIGO OBSERVACIÓN	TERRITORIO:	Modelo-Seminario-Anfion Muñoz-Pablo Neruda	
US-MZ3a		Se observa necesidad prioritaria de ciertos tipos de Equipamiento: Salud, Áreas Verdes y Seguridad, que permitan mejorar lo que se percibe como inseguridad y deterioro en Sector, particularmente pob. Modelo. Esto va de la mano con el potencial de re-convertir sitios eriazos o poco aprovechados cercano a Cementerio, por ejemplo, además de espacios de Intendencia y Hospital Base.	
	OBSERVACION:		
Antecedentes Participación Ciudadana		<b>TRATAMIENTO</b>	<b>ACUERDO</b>
<p>Fase 2 Participación Ambiental: en ejercicio sobre adecuación de designación de zonas residenciales, un 100% de participantes aprobó designación Zona Residencial Mixta. En ejercicio sobre priorización de tipos de equipamiento se prefirió Salud, con 29% de menciones entre grupos de trabajo, en cuanto a emplazamiento, mientras tanto, se priorizó designar Áreas Verdes en espacio aledaño a Cementerio y Laderas y en barrio Seminario, por su parte, se priorizó la utilización del espacio del ex-Hospital Base. En ejercicio sobre conflictos territoriales 67% de grupos de trabajo mencionaron presencia de locales nocturnos.</p> <p>Fase 3 Participación Urbanística: en ejercicio sobre percepción de modificaciones en Sector se da cuenta de buena consolidación de servicios.</p>		¿Cómo se incluye en propuesta Plan Regulador Comunal?	
Mecanismos Normativos Permitidos			
<p>Equipamientos de mediana o baja escala, del tipo Salud, Seguridad, están permitidos en Zona Céntrica Residencial C4 (amarillo claro en imagen de ejemplo a continuación). Equipamientos de mayor escala podrían desarrollarse en potenciales espacios mencionados, ubicados en Zona Céntrica C3 que tiene una escala mayor a la tradicional residencial de C4. Se agrega una faja de área verde en Zona C3 y laderas también se convierten en Área Verde con declaratoria de utilidad pública, ver ficha de observación PA-MZ3a. Se sugiere revisar Plano de Anteproyecto Plan Regulador Comunal para ver zonificación completa.</p>			



## MAIN CHALLENGES LOOKING FORWARD

- A crucial component of peri-urban areas are wetlands. Through participatory process it was confirmed that there needs to be more thorough management of this areas and in this step a continually working roundtable must be formed in which all stakeholders are represented: academics, private sector, indigenous peoples, neighbors and key public services. This is one of our main guidelines and current task.
- There is a necessity for flexibility and adaptation to a constant situation of crisis worldwide. This means always thinking outside of the box and searching new avenues for alternative models of planning.
- Due to aforementioned crisis, the NIMBY phenomenon continues to grows. It's imperative to engage in constant and meaningful processes of education and participation in all phases of public policy making





# Urban Participation for inclusive cities

12 December 2022

Ileana Toscano, Urban participation expert

# A short story...

After my graduation in Architecture and Urban Planning, I have had the opportunity to work for the international cooperation



Ecuador



Bosnia and Herzegovina



Algeria



From 2004 to 2011

# A short story...

In 2006 together with friends colleagues we founded Kallipolis, non profit organisation dealing with Sustainable Urban Development and Urban Participation



**Kallipolis** [www.kallipolis.net](http://www.kallipolis.net)

Since 2006 to present



Albania  
Argentina  
Croatia  
Cuba  
Ecuador  
Bosnia and Herzegovina  
Lebanon  
Jordan  
France  
Slovenia  
Vietnam

And Italy and Several other EU Countries

What do all these experiences have in common?



The ideal that a better city could be built only by the contribution of the people for the people. Promoting community planning to co-design inclusive and just neighbourhoods and cities

# A short story...

Since 2013 I started to collaborate with URBACT, UIA and UN Habitat



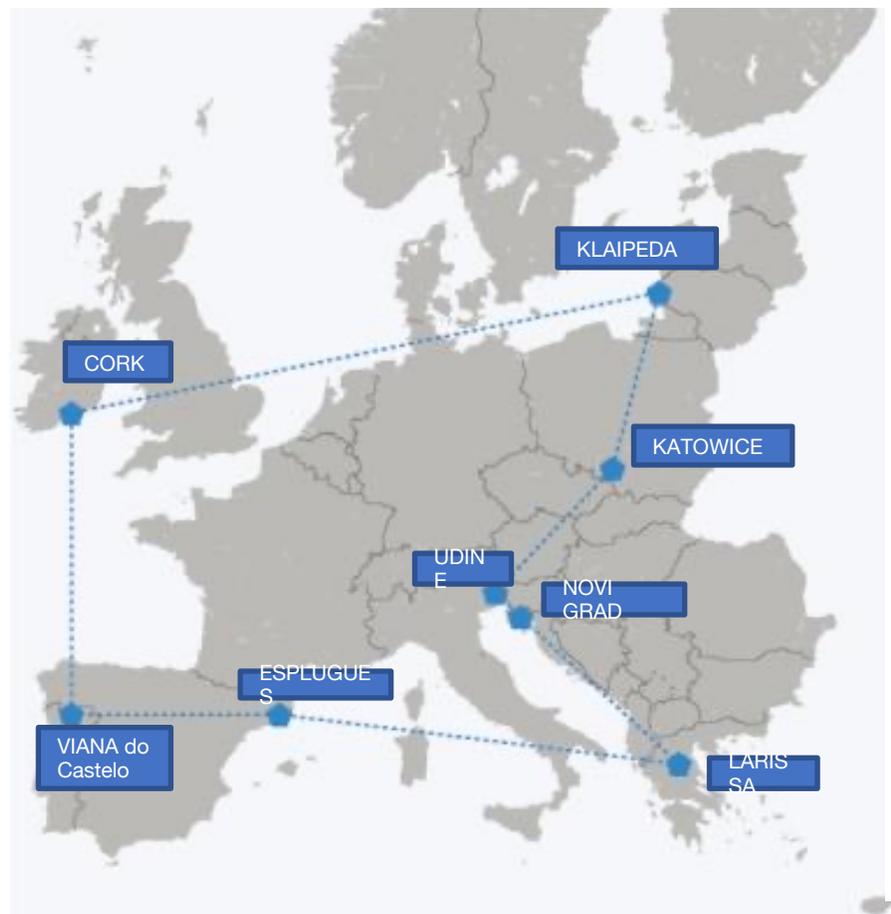
# Playful Paradigm Transfer Network

Play as innovative tool  
to re-think cities

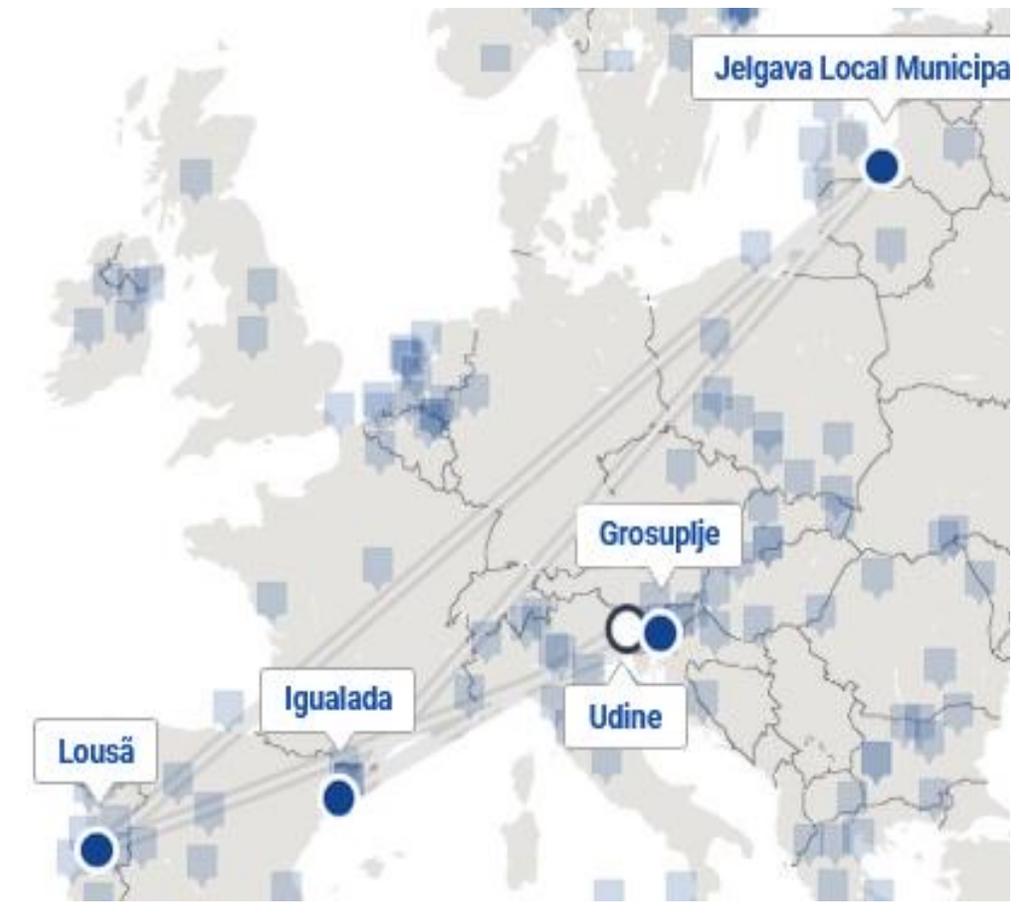


# PLAYFUL PARADIGM - TWO TRANSFER NETWORKS and more

Playful Paradigm is a Transfer Network, led by the Municipality of **Udine (Italy)** which is committed to **transferring the philosophy of PLAY** to the other Cities. To promote PLAY at city level means: to foster the **social inclusion, healthy lifestyles & Sustainability, Cultural mediation, place-making & economic prosperity.**



I wave of transfer



II wave of transfer

*Why PLAY is important to trigger  
Participation and transform Urban Public  
spaces?*

# The Ludobus experience

including people living in suburbs through play!

The Municipality of Udine started to promote PLAY more than 20 years ago to include the people living in the periferias by promoting the Ludobus experience.

The Ludobus is a **mobile toy-library** used to promote play activities during summertime both in the suburbs and in the city centre.



- Ludobus is a powerful tool of inclusiveness, because there are no barriers of culture, languages, gender or age



Ludobus brings a message for Local Authorities, local communities and policy makers about **the importance of play for children in every space of cities!**



The Ludobus is catalyst: people start to play without being address and

Inspired by Udine, Playful Paradigm partners started to experiment Play outside Playgrounds. Promoting Play as a Transformative tool for Urban Spaces.



Cork – Ireland – Areas in front schools: Open for Play and Close to Cars

## Play has been used to promote “place making” and re-organise public spaces



Jelgava - Udine – World Game Day – Playful Place making

# Streets closed to cars and opened for play! – Temporary transformation for city changing



Igualada– Playful Place making

## Play has been used to foster the intergenerational approach and learning process for children and adults



Grosuplje



## Play for urban regeneration

Placemaking / **Playmaking**

**Ludobus** / Play buses of joy

Tactic **urbanism**: asphaltart

**Virtual** game to co-design

## Gender sensitive place to play

Place to play Playground 4all

**Playground 4Skills**

Play ... music

Play and **PA** programs

Playful **schools**

## Play for inclusion and participation

Play to **connect** generations

Play to overpass **disabilities**

**Accessible** Place to Play

Play for **relationships**

ToyLibrary as Hotels of games

## The Toy library as a Living Lab

Urban Garden games

Play @ Olive tree park

**HEPA: Active** Play for health

**Digital** tools to stay active

**World day** game

## Play for education

## Play for health and wellbeing



## Toy Library Living Lab

Hands-on public spaces addressing novel opportunities of participation, equality, and intergenerational learning.



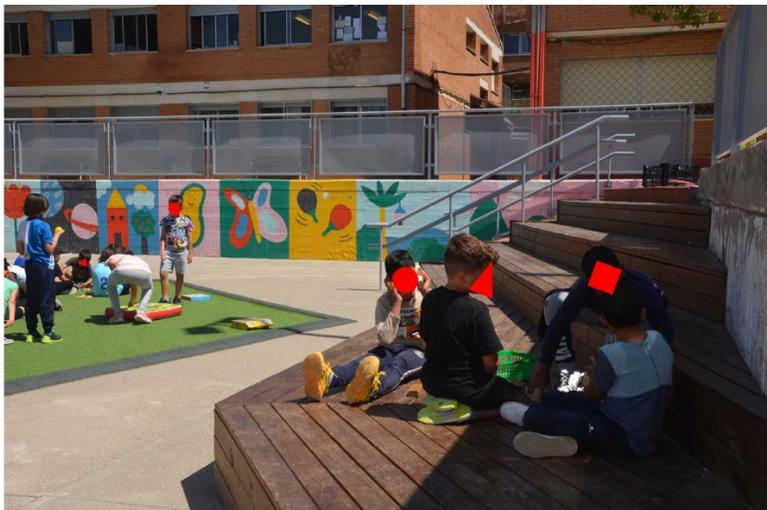
- The Toy Library-living lab should become a place of:
- **democracy** by promoting community planning;
  - **creativity**, where it is possible learning how to make craft-toys through cheap and cheerful materials, like chinks or natural objects;
  - **equality** by welcoming women and girls to play, participate at the decision-making processes;
  - **cooperation** with the whole territory by building networking relationships;
  - **accessibility**, opening the use of the space to all people.

# The gender sensitive approach for urban spaces and playgrounds



Evidence has shown that there is a disproportion in the use of playgrounds and schoolyards. Football pitch is often positioned in the central space hosting few athletic boys, while girls and un-sporty boys are pushed to the fringe.

## The gender sensitive approach for urban spaces and playgrounds



The re-design of play places such as “school yards and playgrounds” through a gender sensitive approach can provide an important contribution to deconstruct gender stereotypes and the inequalities starting from early age



European Union  
European Regional Development Fund



# Play without stereotypes

It should foster creativity and engage with nature, as well as sports and active games.

*«PLAY IS A SERIOUS MATTER AND CAN MAKE  
THE DIFFERENCE for a better urban future of  
cities»*



**CAMINA – Community Awakening for**

## The Goal

The project “Community Awakening and Multicultural Integrative Narrative of Almería (CAMINA)” is an holistic initiative aimed at rediscovering the values of culture and cultural heritage and its positive effects in the social integration of three deprived neighbourhoods, located in the city centre of Almería, representing the splendour past of the ancient city: **Almedina, La Chanca-Pescaderia and the Centre.**



[www.amigosdealcazaba.es](http://www.amigosdealcazaba.es)



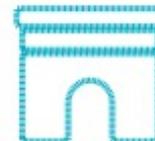
12%  
Población foránea



6%  
Población romaní



40%  
Población extranjera La Chanca



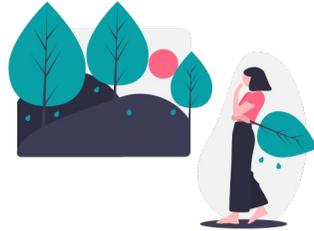
267  
Bienes culturales en Almería

# How to achieve this goal? Building a Cultural participation methodology



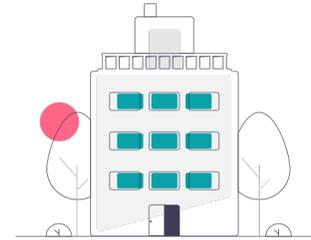
## 3 Barrios Almerienses

La Chanca-Pescadería, el Casco histórico de la Almedina y el Centro de la ciudad



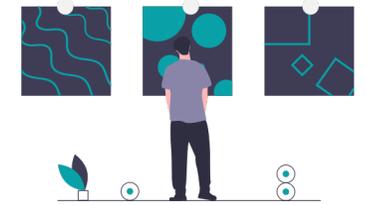
## 3 Paisajes Culturales

La alcazaba musulmana, el puerto antiguo y la cultura indaliana



## 3 Nodos Culturales

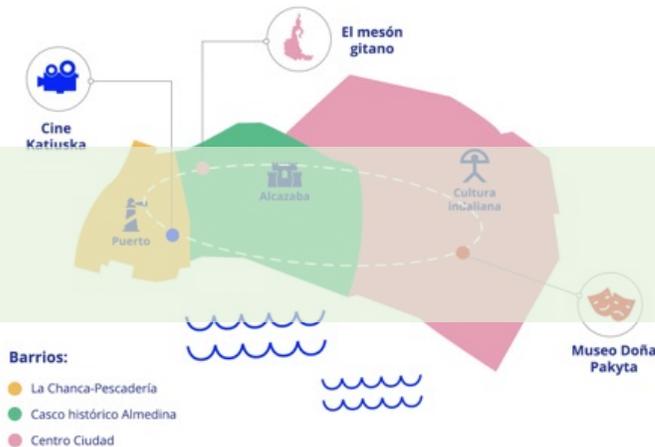
El mesón gitano, el museo Doña Pakyta y el cine Katiuska



## 3 Disciplinas artísticas

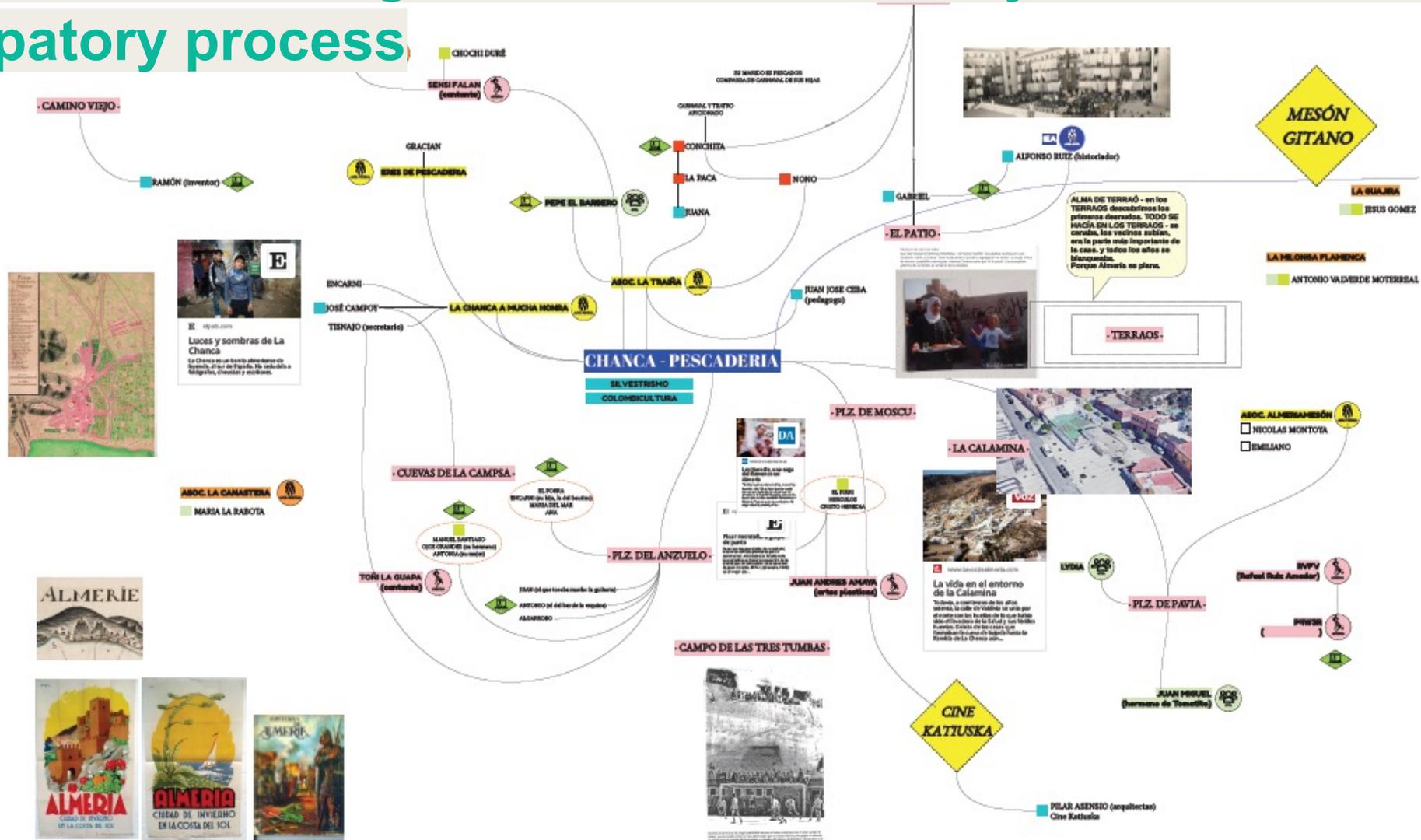
Bellas Artes, Artes Interpretativas y Artes Audiovisuales

Ruta Circular



## 1 Ruta Circular

# How to achieve this goal? Write a Novel City Narrative through a participatory process



# The art of Walking and the Narrative

The project acronym “**CAMINA**” means “**WALK!**”.

CAMINA has been promoting a “slow approach” for participation which allowed to take the time to stay in the three neighbourhoods for meeting the people and building one of the most important elements for “CAMINA”: the trust between local communities and project partners.

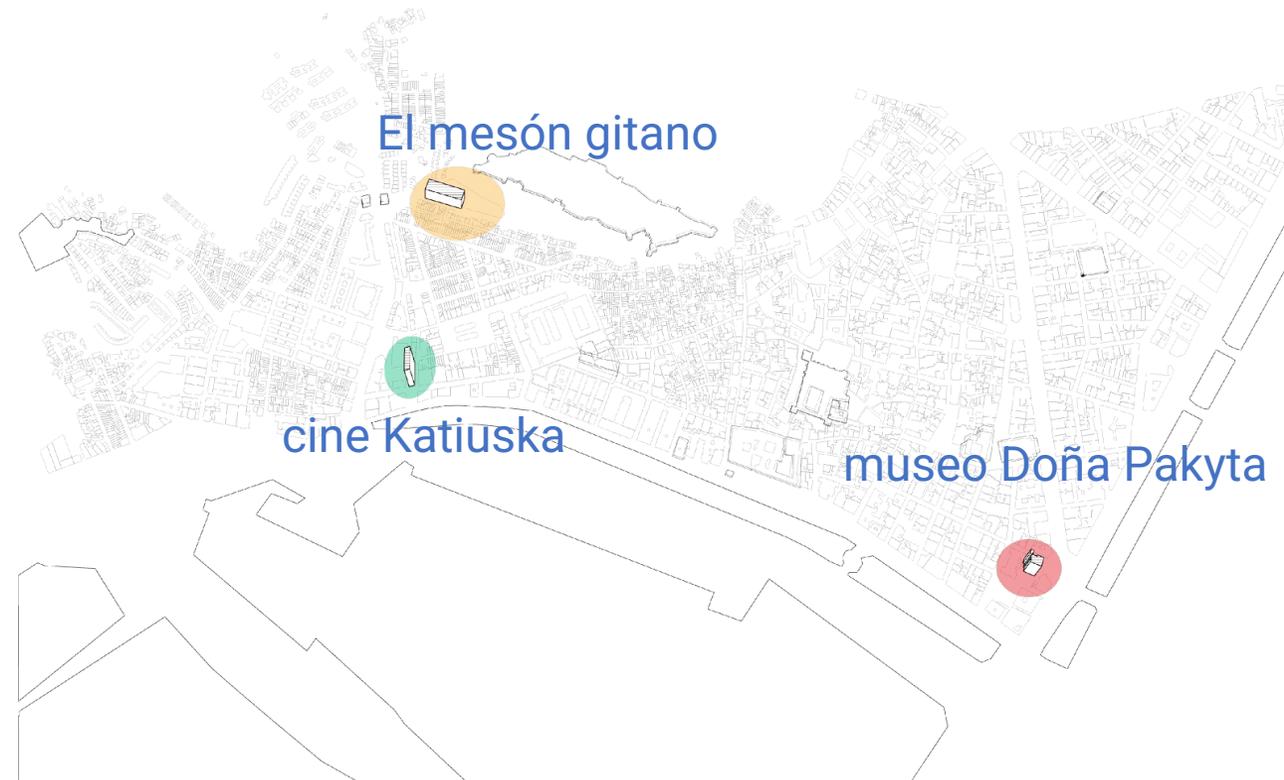
The “Novel Collective Narrative” aims at connecting feelings, needs, people, neighbourhoods, city imagination, future, present and past of Almería to build a common Cultural Landscape

*The concept of Story Bank compared to the “Noah's Ark” was launched to collect all stories, where the cultured stories and the story of life have an equal importance.*



# The Narrative and Civic Curators

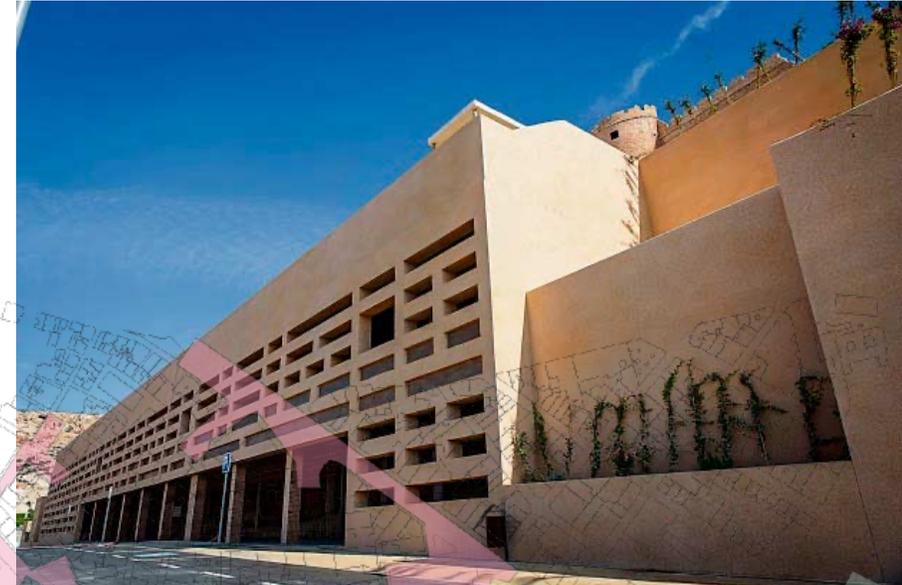
To experiment the Narrative, it is needed to make it tangible and real. The civi curators will do this transformation.



*It has been launched a call for “Civic curators” with the idea to co-create the Cultural Programmes to be implemented in the three “cultural nodes”, that are located in the three neighbourhoods.*



# The Urban regeneration interventions CAMINA open-air City Museum



# Thank You!

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