



**FARMBORG**

'e borg gardening

Borgo San Giuliano, Rimini, Italy



**Farm Borg** is a group of volunteers living in the Borgo San Giuliano, which in 2015 joined the municipal initiative 'CI. VI. VO. - Volontariato Civico di Quartiere' (Neighbourhood Civic Volunteering), presenting a project to upgrade the Borgo's green spaces.

## Permanent Partners



The acronym stands for “Civic. Near. Volunteer”, a project conceived and promoted by the Municipality of Rimini to highlight the civic character of the initiative, to be carried out voluntarily and free of charge by citizens in the places nearest to where they live, work, and study. Volunteers' commitment contributes to improving urban environment and social cohesion, fostering socialising and building good neighbourly relations.



*Cultural Partner:* Società de' Borg is the voluntary, non-profit cultural association set up by some inhabitants of Borgo San Giuliano in Rimini and supported by all those who are fond of it.  
For info: [www.societadeborg.it](http://www.societadeborg.it)

**Public and private sponsors donate us the plants.**



# Why was we born?

## The necessity that becomes the problem

- windows obscured by out-of-control greenery
- impossibility of access to the front door
- degradation of the area

## The solution discovered

- existence of a municipal Ci.Vi.Vo. programme
- discussion with the municipality to outline and implement a project
- instrumental support from the municipality (equipment, insurance, etc.)

## Sharing and enrichment

- management of public affairs as volunteers is possible
- all together we can design the entire Borgo area
- we share the project publicly in the Borgo and to partners
- we share the project publicly at city events

## Unity is strength

- simplicity of execution
- union of skills
- responsibility



# Executive timeline

2015

2016

2017 - 2018 - 2019

2020

2021

2022

'e borg  
gardening



FARM BORG  
CONSTITUTION



GABENA-TRAI



TIBERIO - EX CERCHI DI GRANO - VANNONI



MAINTENANCE

towards  
the city



GREEN WINDOW  
FESTA DE BORG  
BALCONI FIORITI



FIORETTA



OPEN BALCONIES  
GREEN BOLLARDS

with San  
Giuliano M.



GREEN MODULES - DECIO RAGGI - ORTO DEI CERVI - CONJUNCTION ZONES



# Borgo San Giuliano, 'e borg gardening, 2015-2019







# FARM BORG: the context

Borgo San Giuliano has always been a hotbed of change and to this it owes its appearance and fame. Farm Borg was born out of a love of greenery and need to socialise: new and old Borgo residents met and recognised each other by learning how to manage the greenery of their place of residence. Young people under 35 involved in the green co-design of urban spaces.

## Our targets:

- realise common green initiatives, with their own competences;
- socialise between residents;
- integrate with the PA and/or other projects.

## Our philosophy:

- small, concrete steps;
- maximum result, minimum effort: low-maintenance and low-consumption plants;
- green grafts and culture (murals in partnership).

In 2016, may 23th, there was a **public meeting** to present the project. “a green Borgo in the urban fabric. Small spaces managed for the common good. An opportunity for socialisation and good living among neighbours.







CLIVIVO: FarmBorg

1. Piazzetta nuovo Tiberti  
2. Piazza del Comune  
3. Porta di Torino  
4. Ponte nuovo - viale  
5. Piazzetta Galvani  
6. Piazza del sole - Tori  
7. Piazzetta on Tori  
8. Piazza di "Le Fontane"  
9. Piazzetta Varesini

## Scheda n° 6

Coordinatore **Caterina Policardi**



A black metal bench and a black metal post in a park setting. The bench is made of dark metal slats and is positioned on a paved path. The post is a thick, black metal column with a decorative base, standing next to the bench. The background shows a grassy area with some trees and a small tree trunk.

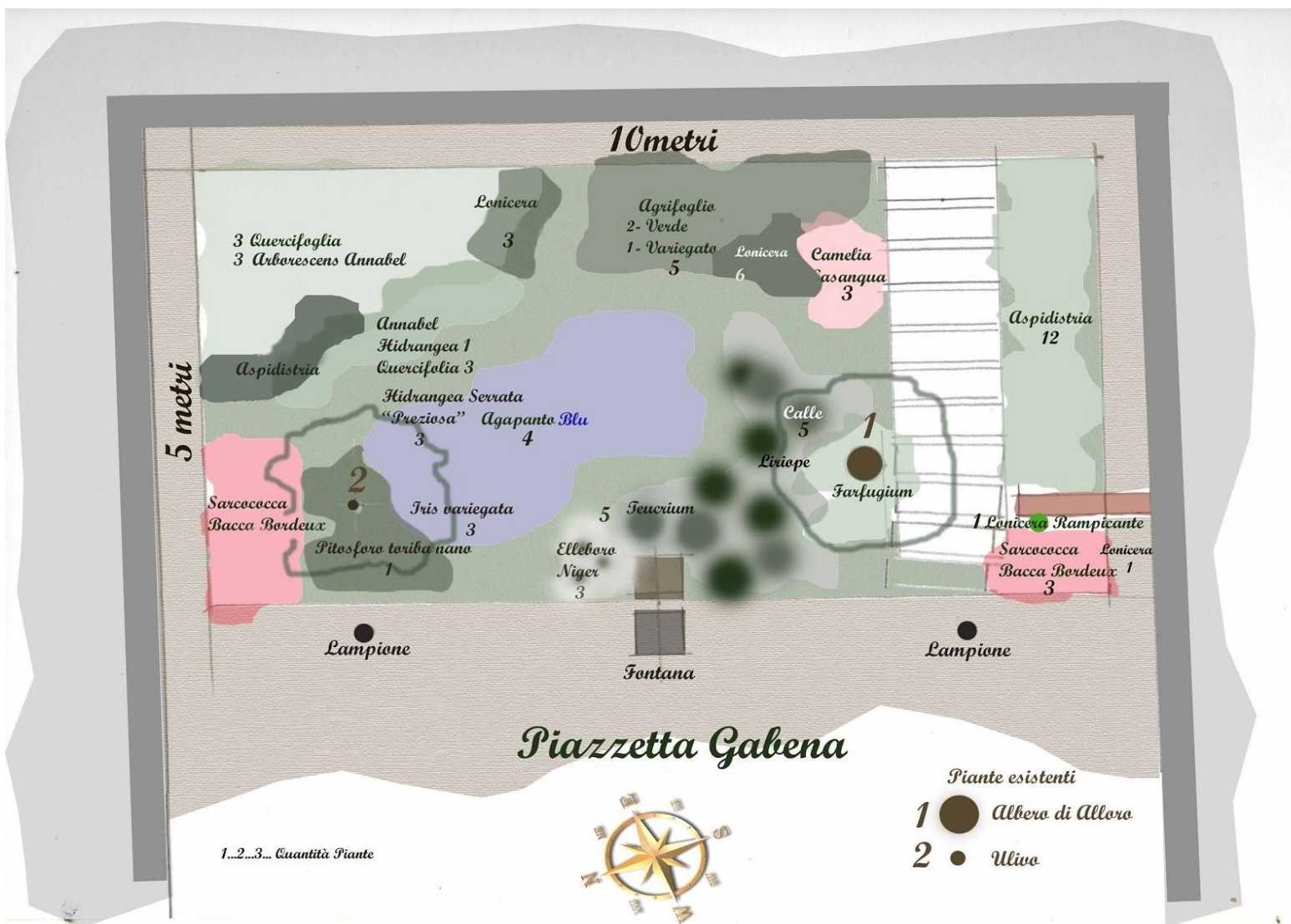


Supporto del comune





# Piazzetta Gabena (2016)



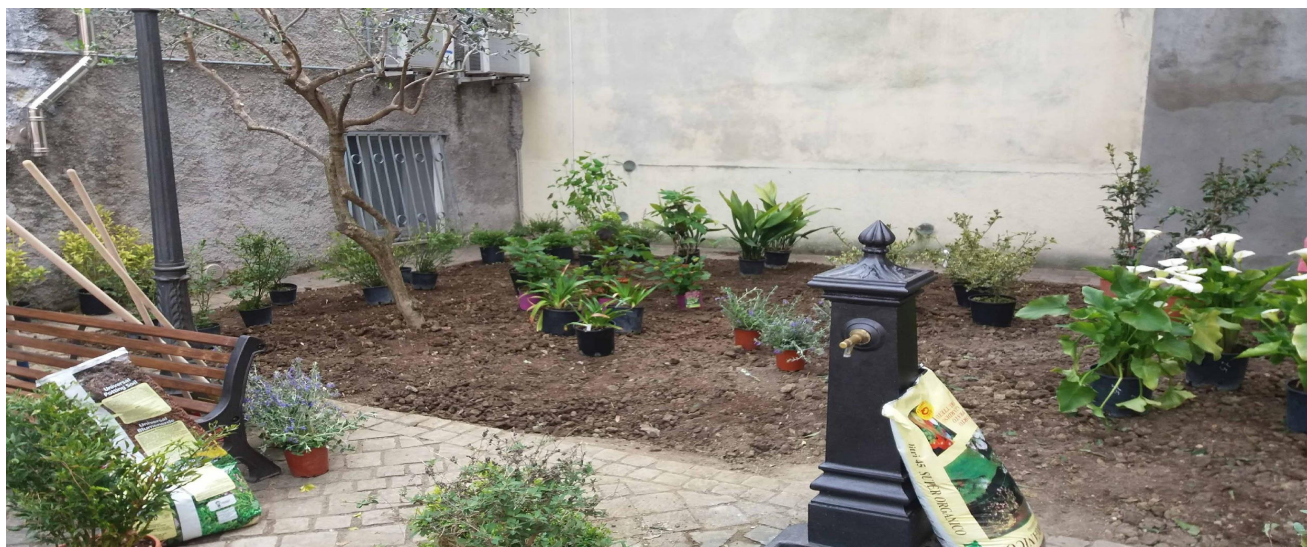
## Plants

Agapanto blu  
 Agrifoglio verde e variegato  
 Annabelle Hydrangea  
 Arborescens Annabelle  
 Aspidistra  
 Calle  
 Camelia Sasanqua  
 Elleboro niger  
 Farfugium  
 Hydrangea Serrata  
 "preziosa"  
 Iris variegata  
 Liriope  
 Lonicera  
 Pitosforo toriba nano  
 Quercifolia  
 Sarcococca  
 Teucrium

worksheet  
example



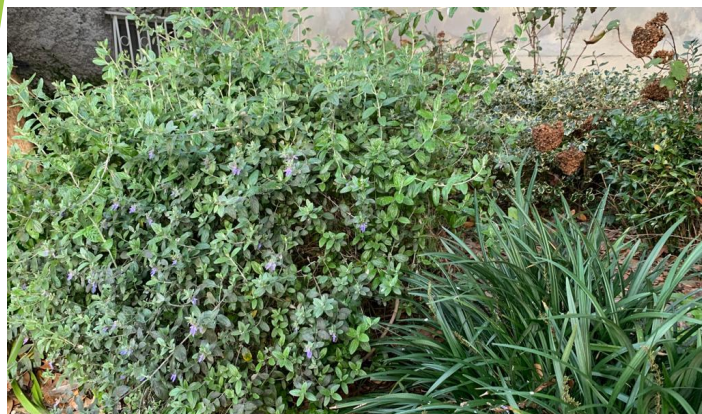
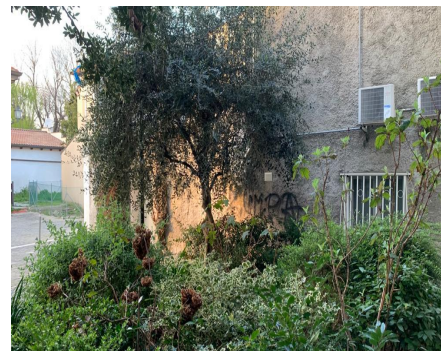
# Piazzetta Gabena (2016)







# Piazzetta Gabena today (2023)





# Piazzetta Trai (2016)



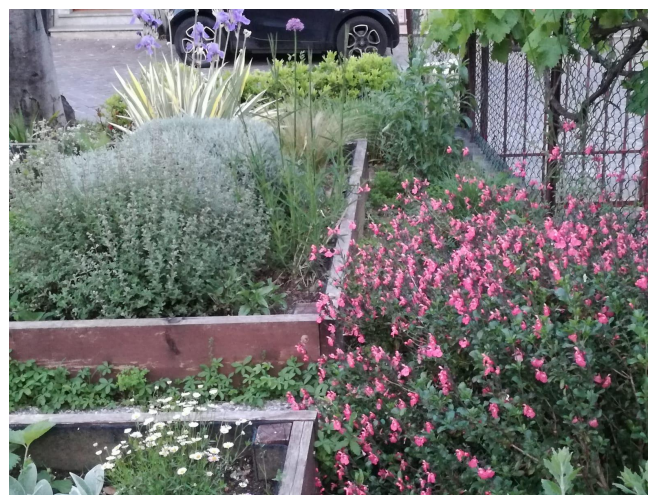
**Where the grass was**  
 "Where the grass was" ... was a social innovation pilot aimed at developing a participatory process addressed to young people concerning the co-design of urban spaces for agriculture and biodiversity, with particular reference to residual urban areas and interstitial spaces. The project was promoted by the Municipality of Rimini and financed by ANCI with the programme 'ComuneMente Giovane' (2014-2016).



Preparatory  
works



# Piazzetta Trai today (2023)





# Piazzetta Tiberio (2018-19)



How was  
before



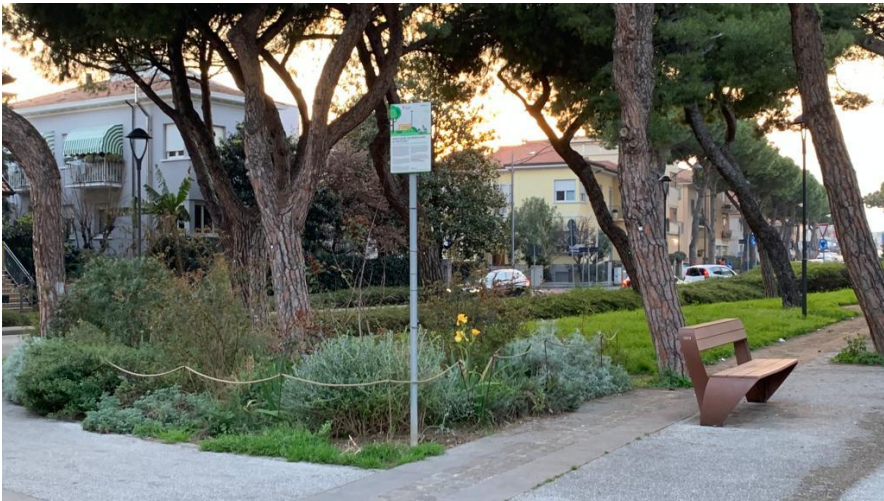


# Piazzetta Tiberio today (2023)





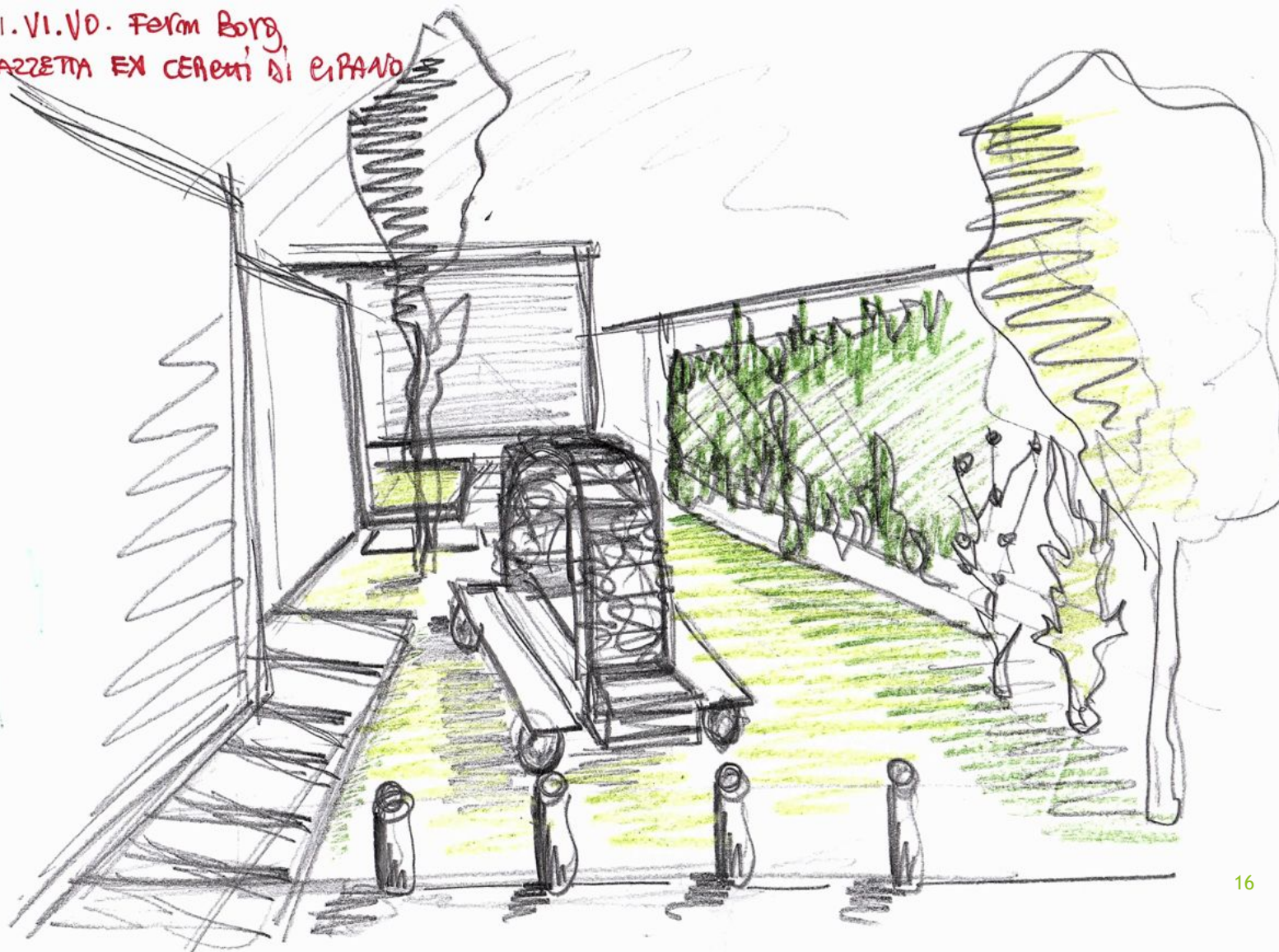
# Piazzale Vannoni today (2018-23)





# Piazzetta Ex Cerchi di Grano (2018-23)

CI.VI.VO. FARM BORG  
PIAZZETTA EX CERCHI DI GRANO



ongoing  
project



# Piazzetta Ex Cerchi di Grano (2018-2023...)



The butterfly square (2023...)





# farm borg,towards the city (may 2016)



Participation in the event Giardini d'autore (Author's Gardens). Audience Award 'rimining' competition.

Setting up the Green Window. The project was realised in collaboration with Societa de Borg and Scouts of Rimini.





# farm borg,towards the city (may 2016)



## Balconi Fioriti

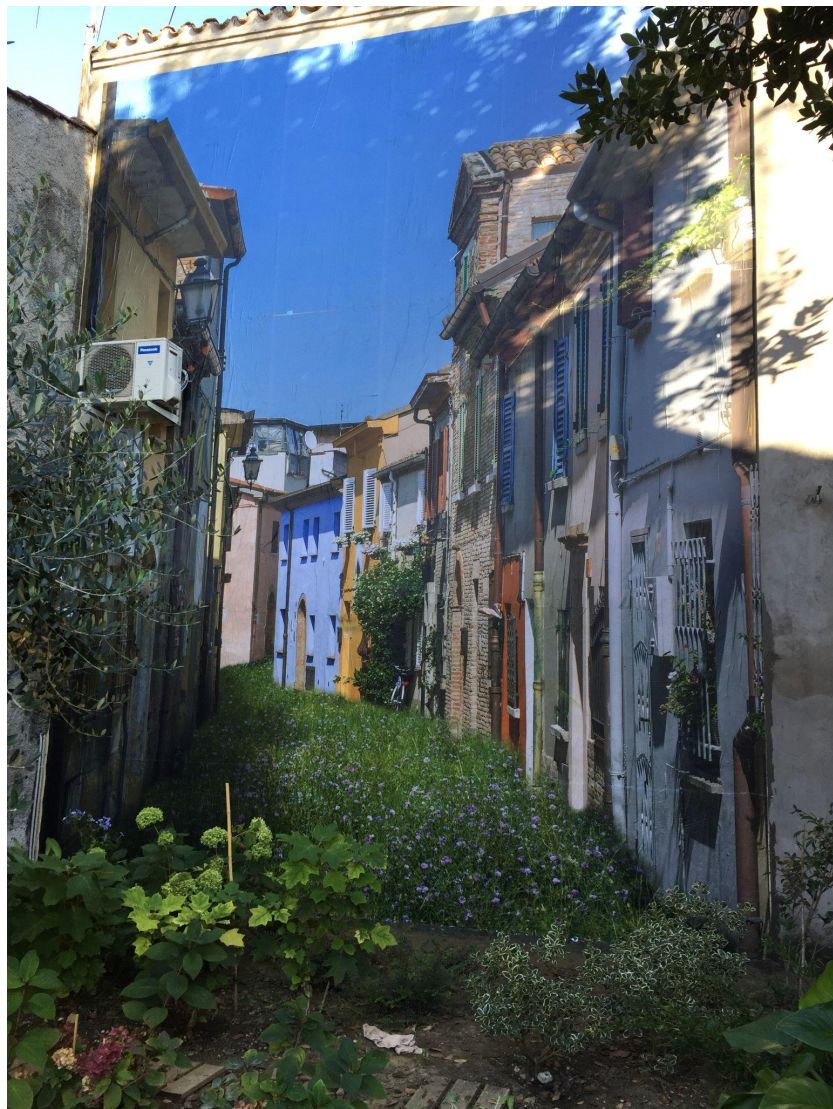


Participation in the event Balconi Fioriti (Flowering Balconies).

Setting up the Green Window. The project was realised in collaboration with Societa de Borg and Scouts of Rimini.



# farm borg,towards the city (2016)



Festa de' Borg

Green photo editing of Marecchia street



# farm borg,towards the city (2017)



Esempi floreali da  
riprodurre sulla struttura



Fioretta  
green  
rack





## farm borg, towards the city (2018)

## Spin off: Civic Gardeners

The civic gardeners are two volunteers, who collaborate as consultants and trainers on an on-going basis with the Municipality in the maintenance of gardens, green spaces to be regenerated and with other civic volunteer groups



BALCONI APERTI

SULLA CITTA'

(see also <https://www.civivo.it/evidenza/le-giardiniere-civiche/>)

22

## Town Hall Open Balconies

# farm borg,towards the city (2018)



Spin off:  
Civic  
Gardeners

Green  
bollards





## farm borg,towards the city (2018)

Spin off:  
Civic  
Gardeners



Green  
bollards





# Borgo S.Giuliano & S.Giuliano Mare (2016-2019) Partnership



- Decio Raggi Primary School:
  - first green module;
  - nursery and didactic pathway (the 1ST boys' nursery);
- The Cervi vegetable garden and the gate in Via Madonna della Scala: historic site abandoned to decay to be restored;
  - first green module;
  - medieval wall lighting;
  - educational path for Decio Raggi pupils;
- the two bridges: della Resistenza and dei Mille;
- the links: Via Carlo Zavagli, Parco Briolini and Via Giuseppe Borgatti,
- the signage







# Borgo S.Giuliano & S.Giuliano Mare (2016-201

Partnership



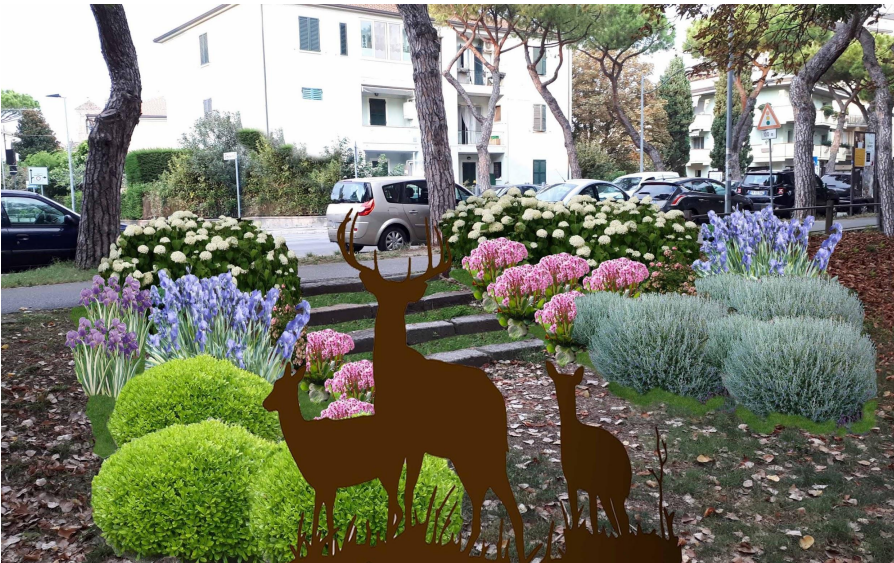
Green  
Modules  
2 Bridges





# Borgo S.Giuliano e S.Giuliano Mare (2016-2017)

Partnership



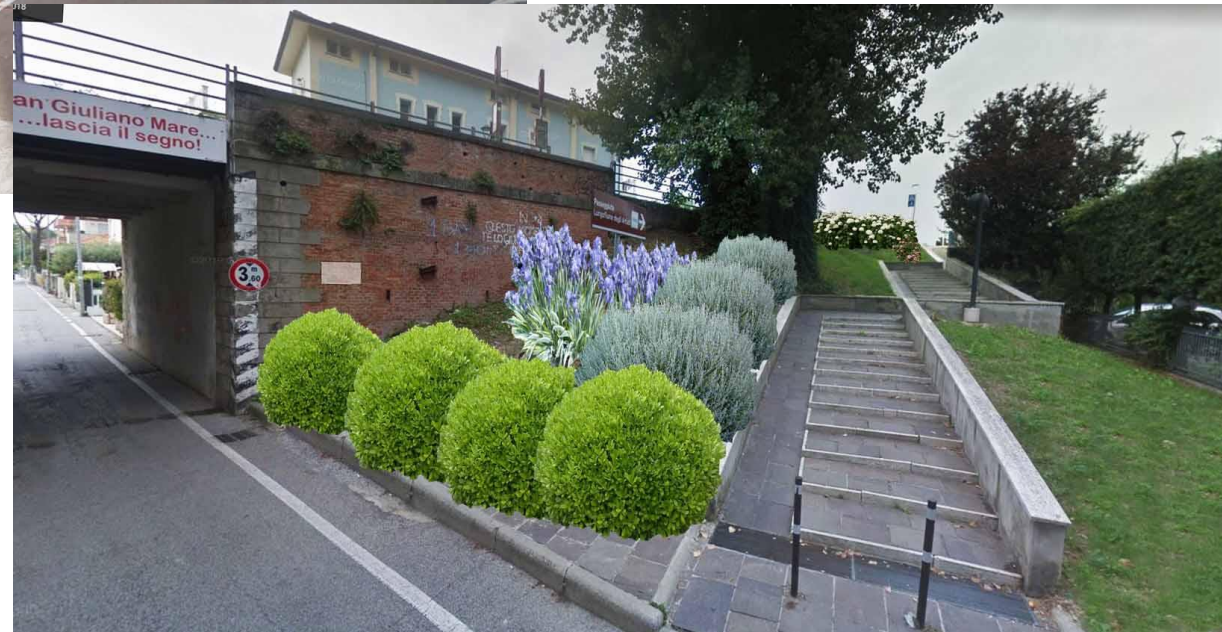
Green  
Modules  
Orto  
dei Cervi  
ongoing  
project





# Borgo S.Giuliano e S.Giuliano Mare (2016-2019)

Partnership



Green  
Modules  
Fittings  
ongoing  
project





# Borgo S.Giuliano e S.Giuliano Mare (2016-2019)

Partnership



Green  
Modules  
Decio Raggi  
ongoing  
project





**FARBORG**

## RESULTS

Borgo San Giuliano, Rimini, Italy





# 'e borg gardening: a positive project

## SOCIALISING, LEARNING

We met and recognised each other (sociability) and learnt how to manage our places (green culture), applying the concept of maximum yield with minimum effort (low water requirements, adaptability to the local climate, cost-effectiveness), we met to share, aware that passion activates sociability and that the union of skills makes strength.

## CONTAMINATION WITHIN BORGO

- More greenery in public spaces (Piazzetta Gabena and Trai)
- More greenery in the Borgo houses
- More greenery as shop furnishings
- More greenery during events (Festa de Borg, P.assaggi Di Vino, etc.)
- New green projects (Green Window, Fioretta)



# 'e borg gardening: contamination







## 'e borg gardening: what worked

- the concrete, shared, step-by-step project: problem, solution, sharing, emulation, new civic sense;
- the simplicity of execution;
- the union of skills;
- the passion that contaminated good practice and also activated sociality;
- availability and responsibility;
- on the ground for the territory, an example of civic education;
- the growth of spin-offs and partnership;
- the capacity for self-financing, self-storage





# 'e borg gardening: what have not worked ... yet

## SUSPENDED DESIGNS IN BORGO SAN GIULIANO

Some projects we did not complete due to fatigue and loss of motivation (e.g. ex cerchi di grano) and others due to lack of requirements (e.g. green line).

## SUSPENDED PROJECTS WITH SAN GIULIANO MARE

Some difficulties in maintaining motivation & relationships (Decio Raggi, Parco dei Cervi, Fittings).

## DIFFICULTIES WITH THE MUNICIPALITY

Some difficulties in using designs made for common use (e.g. green windows)





# Contacts



**.VI.VO. FARM BORG**

facebook <https://www.facebook.com/civivoFarmBorg/>

e-mail: [civivofarmborg@gmail.com](mailto:civivofarmborg@gmail.com)

Volunteers: Alex, Caterina (coordinator), Cristina, Emanuela A.L. (2016-2022), Emanuela T., Francesco, Franco, Gianluca, Gigi, Giovanna, Lella, Lia, Maurizio, Michela, Monica, Riccardo, Roberto, Sally, Stefano, Vanna (2016-2022).