



IURC NA - BALTIMORE URBAN REGENERATION & ECONOMIC DEVELOPMENT FOR SOCIAL INCLUSION

Thematic Networking Event

10th – 12th May 2023



Funded by
the European Union



About IURC

The European Union's International Urban and Regional Cooperation (IURC) programme is the world's largest city-to-city cooperation programme and an international network of reference for urban innovation and sustainable urban development. IURC North America partners European cities with Canadian and USA cities to facilitate knowledge exchange through online tools and face-to-face support such as study visits, participation in thematic and networking events, and capacity building.

For more information about the IURC program please visit:
iurc.eu/na



IURC NA - BALTIMORE URBAN REGENERATION & ECONOMIC DEVELOPMENT FOR SOCIAL INCLUSION

Venues:

HOTEL

Hilton Baltimore – Inner Harbor
401 West Pratt Street

WED 10 MAY

The Bygone
400 International Drive 29th floor

THU 11 MAY

Lexington Market
112 N Eutaw Street

Baltimore Peninsula

FRI 12 MAY

Hoen & Co
2101 E Biddle Street



Agenda



Wednesday May 10th



The Bygone

06:30 PM **EVENING RECEPTION & NETWORKING**

Agenda



Thursday May 11th



Lexington Market

08:30 AM **WELCOME REMARKS**

- TBD, Delegation of the European Union to the United States of America
- **Justin Williams**, Deputy Mayor for Community and Economic Development
- **David Calvo**, Team Leader IURC NA

08:45 AM **KEY URBAN REGENERATION AND ECONOMIC DEVELOPMENT ISSUES THAT CITIES ARE FACING IN THE EU AND US**

- **Gordon Innes**, [Bloomberg Associates](#)

09:05 AM **WHAT IS THE BIGGEST CHALLENGE YOUR CITY IS FACING?**

Facilitated by **Todd Rufo**, **Gordon Innes** and **Alexia Nazarian**, [Bloomberg Associates](#)

10:15 AM **Break**

10:30 AM **PANELS ON COMMUNITY IMPACT THROUGH ECONOMIC DEVELOPMENT**

Facilitated by **Todd Rufo** and **Alexia Nazarian**, [Bloomberg Associates](#)

- Small Business Support:

- **Carlos Piñeyroa**, Director of Conversations and Open Innovation, Init Group, Zaragoza
- **Eloisa Klementich**, President & CEO, Invest Atlanta, Atlanta
- **Michelle Geiss**, Co-Founder & Executive Director Impact Hub, Baltimore

- City Center & Downtown Revitalization Post COVID-19:

- **Xavier Tiana Casablancas**, Head of International Relations, Metropolitan Area of Barcelona
- **Allison Ladd**, Deputy Mayor/ Director Economic and Housing Development, Newark
- **Lauren Hamilton**, Chief Marketing Officer, [Downtown Partnership](#)

12:00 PM **Lunch**

Community Impact through Development – [Seawall Development](#)

Agenda



Thursday May 11th



Baltimore Peninsula

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| 01:00 PM | TRAVEL TO <u>BALTIMORE PENINSULA</u> |
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| 01:30 PM | UNDER ARMOUR WORLD HQ OVERVIEW & PRESENTATION
- Neil Jurgens, Senior Vice President Global Real Estate, Under Armour |
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| 02:45 PM | WELCOME AND URBAN REGENERATION: OVERVIEW OF BALTIMORE PENINSULA
- Jennifer Hearn, Development Manager, MAG Partners
TAX INCREMENT FINANCING (TIF)
- Colin Tarbert, President & CEO, Baltimore Development Corporation |
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| 03:15 PM | ECONOMIC INCLUSION & COMMUNITY BENEFITS
- Chenire Carter, Director of Community and Experiences, MAG Partners |
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| 03:45 PM | <u>MIDDLE BRANCH MASTER PLAN – SUSTAINABLE WATERFRONT DEVELOPMENT</u>
- Brad Rogers, Executive Director, South Baltimore Gateway Partnership |
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| 04:30 PM | SOLUTIONS TO CITIES' ECONOMIC DEVELOPMENT CHALLENGES
Facilitated by Susana Arellano, Sustainable Urban Development Expert, IURC NA |
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Agenda



Friday May 12th



Hoen & Co

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| 08:25 AM | Meet in the hotel lobby |
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| 09:00 AM | FIELD VISIT ADAPTIVE REUSE & NEIGHBORHOOD REGENERATION
- Bill Struever & Cross Street Partners |
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| 09:40 AM | JOB TRAINING & WORKFORCE - TOUR OF <u>ABC CONSTRUCTION EDUCATION ACADEMY</u>
- Mike Henderson , ABC Greater Baltimore President
- Donte Lee , Director of Education, ABC Construction Education Academy |
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| 10:30 AM | PANEL ON INNOVATION ECONOMY & SOCIAL INCLUSION
Facilitated by Sandra Marin , Team Leader IURC Central Coordination Unit
- Greg Cangialosi , Betamore
- Ellington West , Betamore, and Co-founder and CEO of Sonvai Labs
- Trevor Pryce , <u>Outlook Studios</u>
- City TBD
- City TBD |
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| 11:30 AM | THEMATIC CLUSTER REFLECTIONS EDUCATION, JOBS, AND SKILLS
Facilitated by IURC NA team |
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| 12:15 PM | Travel back to hotel or airport |
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Invited Cities IURC NA EJS Thematic Cluster

North America

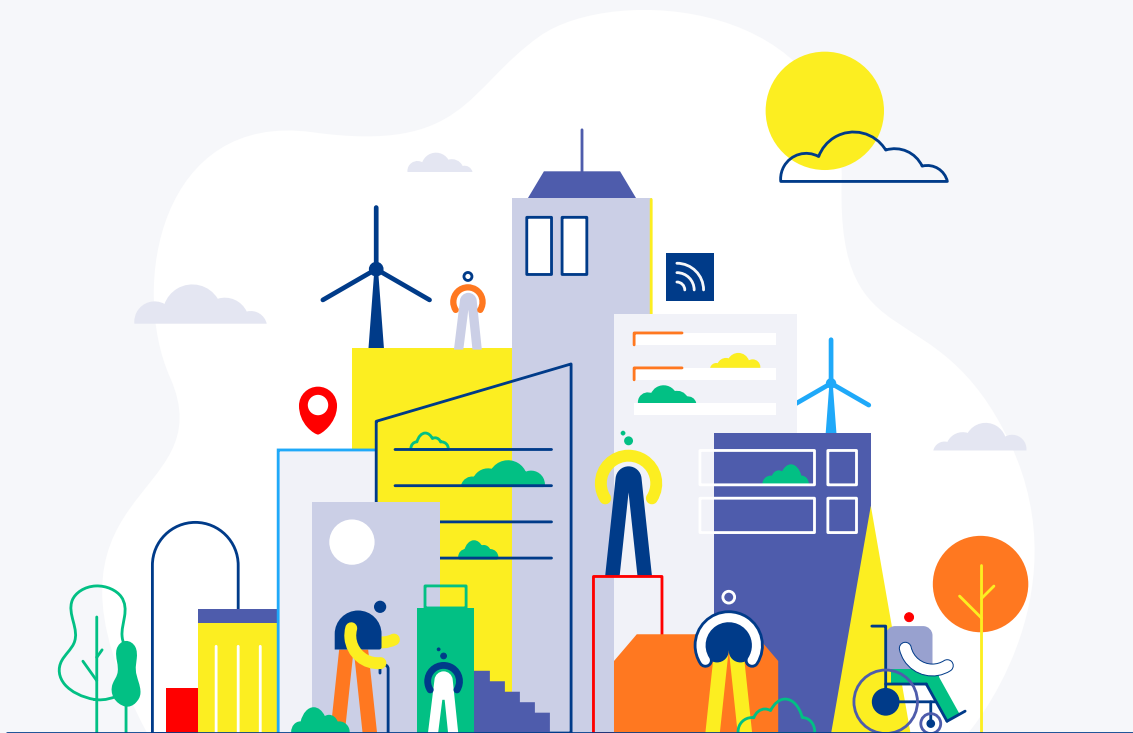
Atlanta, USA
Aurora, USA
Baltimore, USA
Boston, USA
Chihuahua, MEX
Halifax, CAN
Metropolitan Kansas City, USA
Newark, USA
Northern Virginia Regional Commission, USA
Ottawa, CAN
Pittsburgh, USA
San Diego, USA
St. John's, CAN

European Union

Barcelona Metropolitan Area, SPA
Bergamo, ITA
Braga, POR
Dortmund, GER
Madrid, SPA
Rimini, ITA
Turin, ITA
Zaragoza, SPA



Thank you for joining us!



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EBDI Tour Route- Friday, May 12th

